

Listed below are a number of other business opportunities available at ASHP and related ASHP business units.

Licensing Agreements

Enhance or supplement your organization's product offering by initiating a licensing agreement with ASHP. Typical examples involve the use of our patient and health professional databases and educational products; the integration of our electronic clinical and drug information resources into the comprehensive product offerings of systems and software vendors; and the use of ASHP data and the use of ASHP data on the Internet or your intranet.

To explore the possibilities and assess the benefits of a licensing agreement with ASHP, please call (301) 664-8708, or via e-mail at marketing@ashp.org.

Bulk Publication Sales

ASHP provides attractive pricing structures for bulk purchasers of our publications. If you're planning to implement standard references across a large health system, or if you're a group purchasing organization researching supplementary value-adds for larger purchasing arrangements, we can recommend the appropriate resources at reduced prices.

For more information on bulk publication sales, contact Rachel Gellman at 1-301-664-8836, or rgellman@ashp.org.

List Rentals

Trying to reach the true decision-makers in clinical pharmacy? Through our continually updated database, ASHP connects you with more than 30,000 practicing pharmacists and technicians in hospitals and health systems—including those managed care, ambulatory care, home care, and many other settings. You can further define your targets by primary job function, practice interests, clinical specialty, hospital size, and more.

ASHP membership list rentals are coordinated through Medical Marketing Service (MMS) (800-633-5478), Direct Medical Data (DMD) (866-436-3328), or Redi-Mail Direct Marketing (973-808-4500).

For additional information on ASHP membership list rentals, please contact Tesa Reynolds at 301-664-8831, or email treynolds@ashp.org.

Partnering with ASHP

ASHP is interested in building long-term relationships with the pharmaceutical industry and other health-related concerns. Strategic partnerships are developed with organizations as common goals and priorities are identified. Initiatives with enduring value build upon the expertise and leadership of our members in every aspect of contemporary health-system pharmacy practice and ASHP's mission and outstanding reputation.

For more information about developing a strategic partnership with ASHP, please contact our Marketing Department at marketing@ashp.org.

Partnering with the ASHP Foundation

The ASHP Research and Education Foundation has a range of opportunities for corporate sponsorship of research and education initiatives that are developed in support of its mission to foster safe and effective medication use in hospitals and health systems. For more information about opportunities through the ASHP Foundation, please contact Stephen Allen at (301) 664-8818, or via e-mail at foundation@ashp.org.