



American Society of Health-System Pharmacists®
7272 Wisconsin Avenue
Bethesda, Maryland 20814

Sponsorship

Extend your visibility through the sponsorship opportunities outlined below. For complete information on deadlines, costs, and other details, contact the individual noted for each activity.

Sponsorship at Our Meetings

- **Industry-Sponsored Programming Links** - ASHP will publish a list of industry-sponsored programming (date, title, sponsor, contact information) in the meeting issue of AJHP both in print and online. For details, click [here](#) for an application and to preview sample template pages. For details, contact Fran Byrnes at (301) 664-8685, or e-mail at ccd@ashp.org for additional information.
- **Virtual Exhibit** - ASHP offers a virtual exhibit to showcase exhibitors at our meetings. We will establish a hyperlink from the meeting Virtual Exhibit page directly to your Web site. The exhibit page will feature your company logo and name and will remain active for three months following the meeting. For details, contact our Marketing Department at (301) 664-8708, or at marketing@ashp.org.
- **ASHP Pre-Registrant Mailing Lists** - A list of pre-registrants is available for rental purposes to companies exhibiting at ASHP meetings. Communicate important information on your upcoming exhibit, or simply capitalize on a terrific opportunity for a targeted sales mailing. For details, contact our Marketing Department at (301) 664-8708, or at marketing@ashp.org.
- **Hotel Door Drops** - ASHP offers exhibitors the opportunity to increase the visibility of their products and services, exhibit booths, and symposia through participation in the ASHP Door Drop Service. For details, contact Ken Harding at (301) 664-8814, or e-mail at kharding@ashpadvantage.com.
- **Advertising Opportunities** - For details on our advertising opportunities, visit the [advertising section](#) of the site.

Exhibiting at an ASHP Meeting

Showcase your products and services to a captive, targeted audience at one of ASHP's major annual meetings:

- **Midyear Clinical Meeting** - Each December more than 10,000 pharmacists and nearly 20,000 attendees flood our exhibit hall for the ASHP Midyear Clinical Meeting. If you're trying to reach pharmacy practitioners and other healthcare decision-makers as they analyze the newest products and services available, this is the one event you simply cannot miss! For more information about exhibiting at the ASHP Midyear Clinical Meeting, please contact Dayna Evans at (301) 664-8655, or via e-mail at ccd@ashp.org.
- **Summer Meeting** - Held each year in June, the ASHP Summer Meeting offers diverse programming, in a learning community format for managers, directors and clinicians. It also features special gatherings of pharmacy managers and directors, so your messages targeting decision-makers will reach a receptive audience in search of new products, services, and solutions. For more information about exhibiting at the ASHP Summer Meeting, please contact Dayna Evans at (301) 664-8655, or via e-mail at ccd@ashp.org.