



Message from the New Practitioners Forum Executive Committee – January 2011

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Greetings! I hope all of you had a great holiday season. I'm sure that many of you may have traveled to be near family and friends. If you did, you may have experienced some of the many joys of traveling. Perhaps your flight was delayed? Possibly you had to pay to check your luggage? Maybe you flew to New Jersey, but your bags went to Jamaica? In any case, for most of us the traveling that we do is out of necessity.

Up to this point, another activity which has necessitated traveling is attending pharmacy conferences. I'm sure you have had the experience of looking around your flight to Midyear and wondering how many of the other passengers are pharmacists themselves. However, what if you could attend a pharmacy conference from your office? What if you could experience the same great programming you expect from an in-person meeting from the comfortable confines of your own house? If this idea sounds interesting, we have an upcoming event just for you!

On April 1st, 2011, the ASHP New Practitioners Forum will be hosting ASHP's first virtual conference - the [Great eXpectations eConference!](#) You might be wondering, what is a virtual conference? Is this the same thing as a webinar? It is actually much more than a webinar. A virtual conference happens in real time and features live presenters and live participants. You can interact with the presenters and your fellow attendees. They will be able to see you via your avatar – a small picture that will be uploaded prior to the conference. It's almost like being there in person – with no travel required!

The [Great X eConference](#) features a keynote address by Leslie Stein entitled "Crossing the START Line – How to Get Moving When Your Finish Line is Uncertain". Additionally, there will be great programming in three distinct tracks: Fine-Tuning Your Clinical Skills, Mentoring and Leadership, and Advancing Your Career. Another cool thing? All eConference registrants will have access to the presentations for a limited time after the event and you will be able to earn CE. Basically, you have the opportunity to earn CE for every session offered during the eConference.....a total of 14 hours!

Registration for the meeting is currently open. For more information about registration, programming, and for a justification toolkit (to assist with persuading your employer to help cover the expense), check it out at: <http://www.ashp.org/GreatX2011.aspx>

Thanks, and I hope you have a Happy New Year!

