



## In the Spotlight – September, 2012



**Name/Credentials:** Linda Gore Martin, Pharm.D, MBA, BCPS  
**Title:** Associate Professor, Social and Administrative  
Pharmacy  
Associate Dean, Academic Affairs and Operations  
**Organization:** University of Wyoming School of Pharmacy  
**Focus:** Drug Information  
**Member Since:** 1977

### Biography

Linda Gore Martin received a BS in Pharmacy and a MBA from the University of Wyoming. She received a Pharm.D. from Creighton University. She began her career at the University of Wyoming School of Pharmacy as a drug information specialist and served 21 years as the Coordinator of Drug Information Services. Concurrent projects included practice in both skilled nursing facilities and women's health clinics. Completion of the ASHP Competitive Edge program in Outcomes Studies linked the practice areas through common the common theme of improved outcomes. In 2000, she accepted a tenure-track assistant professor position at the University of Wyoming School of Pharmacy in Social and Behavioral Pharmacy, with emphasis on drug information at the population level. She received promotion to Associate Professor in 2006 and became Associate Dean for Academic Affairs and Operations in 2007. She has published articles and book chapters in geriatrics and outcomes. She has served on the PSAP Editorial Board and has reviewed books on pharmacoconomics, outcomes, women's health, management, and geriatrics. She regularly reviews for International Journal of Clinical Pharmacy, Annals of Pharmacotherapy, and Currents in Pharmacy Teaching and Learning.

### Current Pharmacy Practice/Role/Responsibilities

Her current role is multi-fold, the responsibilities include the following: First, to teach PharmD students the basics of drug information, literature review, and pharmacoconomics. Second, to facilitate the teaching, practice, and scholarly activity of the faculty of the School of Pharmacy. Finally, to provide opportunities for faculty and students to take on leadership roles in their academic and practice positions. She maintains a limited practice with a free clinic.

From 2000-2012, she was the secretary-treasurer of the Wyoming Society of Health-System Pharmacy (a volunteer position that serves as the executive director)

## **Current Projects/Research Interests**

She and two colleagues are currently finalizing receipt of a subcontract with a Wyoming organization who received a CMS Innovations Award. The School of Pharmacy project is designed to virtually integrate rural community pharmacists with patient-centered medical homes, family practice residency programs, and regional hospitals for improved care, especially related to transitions, through the use of telehealth.

Another area of interest is role balance within the job description. Recent grants, a not unrelated third area, were directed at empowerment of older adults through informed acquisition of medication information.

## **Advice**

Fully embrace life-long learning and grasp opportunities. Keeping current in the speciality is always important, but expand your learning to areas such as health policy, how your speciality fits into the big health care picture, how your organization is structured and how it works. Grasp the small opportunities that will help you, your specialty, and your organization improve patient care. The small opportunities develop your leadership skills and prepare you for the large opportunities that will come along. Attend regional and national meetings in your specialty, but don't forget about meetings such as ASHP Clinical Midyear and Summer Meetings that put the whole puzzle together. Participate fully at your local and state level.

## **The Value of ASHP Membership**

ASHP was the organization I identified as my home organization when I first started practice as a drug information specialist. It has remained the organization that I feel most closely aligns what I believe is my true self (the specialist-practitioner), even though I belong to several National and International organizations covering the spectrum of my interests. I have had opportunity to grow in my leadership roles through the affiliation with WSHP and ASHP and through the numerous programs and activities within ASHP (House of Delegates, Councils, and programs such as the Competitive Edge). I am a more fulfilled individual because of these opportunities. I am really looking forward to this year as Co-Chair of the SAG on Clinical Leadership.

## **Contact Information**

For more information on Linda Gore Martin, visit the [Clinical Specialists and Scientists' Online Directory](#).