



Section of  
**PHARMACY PRACTICE  
MANAGERS**



## Message from the Chair – October, 2011

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### Leading with a purpose, staying ahead of the curve!

Greetings!

Building and leading the pharmacy enterprise in today's environment is not only a crucial challenge, but one which requires new strategies and more skill than ever. While there are important answers for us in our history, the creativity with which we apply those lessons will be critical to our success as leaders in health-systems pharmacy. It will not be sufficient to simply tweak the solutions from the past, but rather we must find new innovative solutions based on achieving measurable outcomes.

As in past years, The Section has developed outstanding and timely content for the [Conference for Leaders in Health-System Pharmacy](#). This year we will focus on how we will all need to be innovative, intuitive, and efficient at defining strategy and executing tactical initiatives. Our Conference Steering Committee selected "Practice Model Transformations: Achieving excellence through accountability and innovation" as the theme for this year's conference. We believe that you will find the content this year will be timely in facing our future challenges.

Conference attendees can select from five different workshops that encourage problem solving and networking with colleagues in small groups. Participants will develop new skills and formulate take-home action plans in these 3.5-hour, intensive skill-building workshops including:

- Change Management: Principles, People, and Policies
- Business of Leading Residency Program Development and Growth.
- Value-Based Purchasing and Re-Admissions: Applications and Opportunities for Health-System Pharmacy.
- Clinical Dashboards: Integrating Institutional and Pharmacy Measures for Success.
- Information Technology: Leading versus Being Led in the New Information Era.

The beauty of this conference is it helps health system pharmacy leaders prepare for contemporary challenges. We are all faced with some of the biggest challenges we'll deal with in our careers. It has been 25 years since the last overhaul of our health care payment system and we are living through significant change now. This year's theme "Practice Model Transformations: Achieving Excellence through Accountability and Innovation" is especially timely because innovation and accountability are the engines that will drive us to achieve the transformations that will allow our discipline to realize our true potential as a health care discipline through the pharmacy enterprise. This WILL cause all pharmacy leaders to reassess services provided and services that need to be provided.

Finally, as is our tradition, we will also present the Webb Leadership Lecture Award during the conference. This year's honoree, Paul Bush, Chief Pharmacy Officer at Duke University Medical Center, will present the Webb Award Lecture titled "Management and Leadership: Necessary for All". Dr. Bush has been an active member of ASHP and the Section. Congratulations again to Paul Bush as the 2011 recipient of this prestigious award in recognition for his many contributions to the Society, the Section and the profession during his distinguished career as a leader in health-systems pharmacy.

We will all need to be acutely aware of how our hospitals are doing in our perspective market places. Keeping track and incorporating the results of the Value Based Purchasing and other CMS Hospital Compare Reporting details into your regular pharmacy leadership meetings will be paramount to ensuring our leadership position of influence.

Regards,

Michael F. Powell, MS, FASHP  
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