


*Remarkable People. Remarkable Medicine.*

## Strategic Planning Basic


At the ASHP Mid Year Clinical Meeting  
December 4, 2007

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**NOVANT Health**




Medical Park Hospital




Forsyth Medical Center




Thomasville Medical Center




Presbyterian Hospital Matthews




Charlotte Presbyterian Hospital




Presbyterian Hospital Huntersville



Brunswick Community Hospital




Presbyterian Orthopedics Charlotte



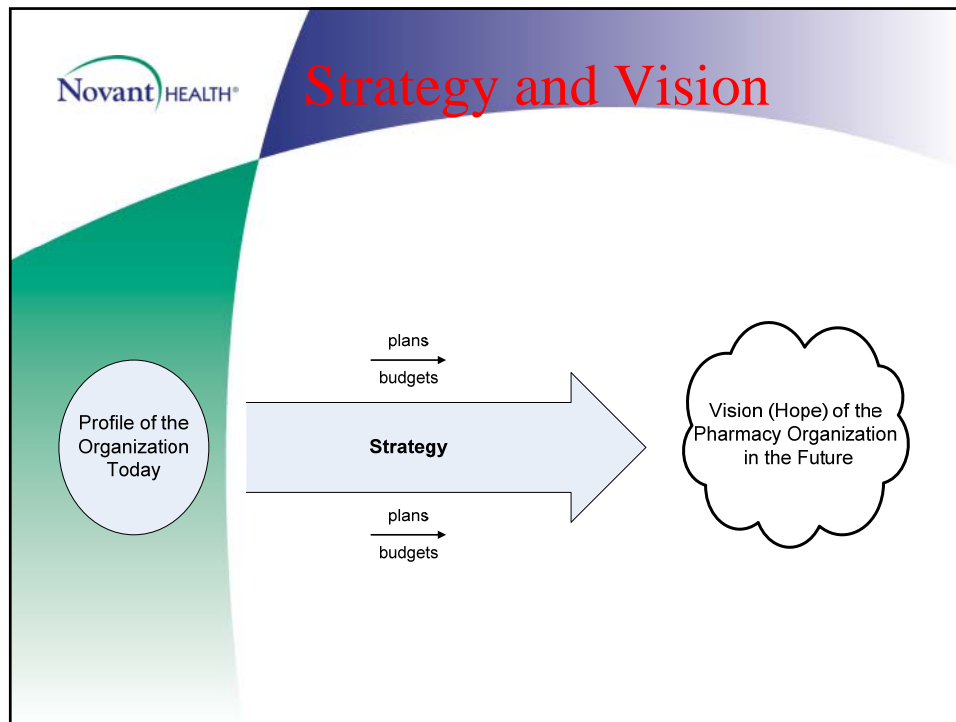
## Disclosure Statement

- Michael Nnadi, PharmD, MHS  
has nothing to disclose

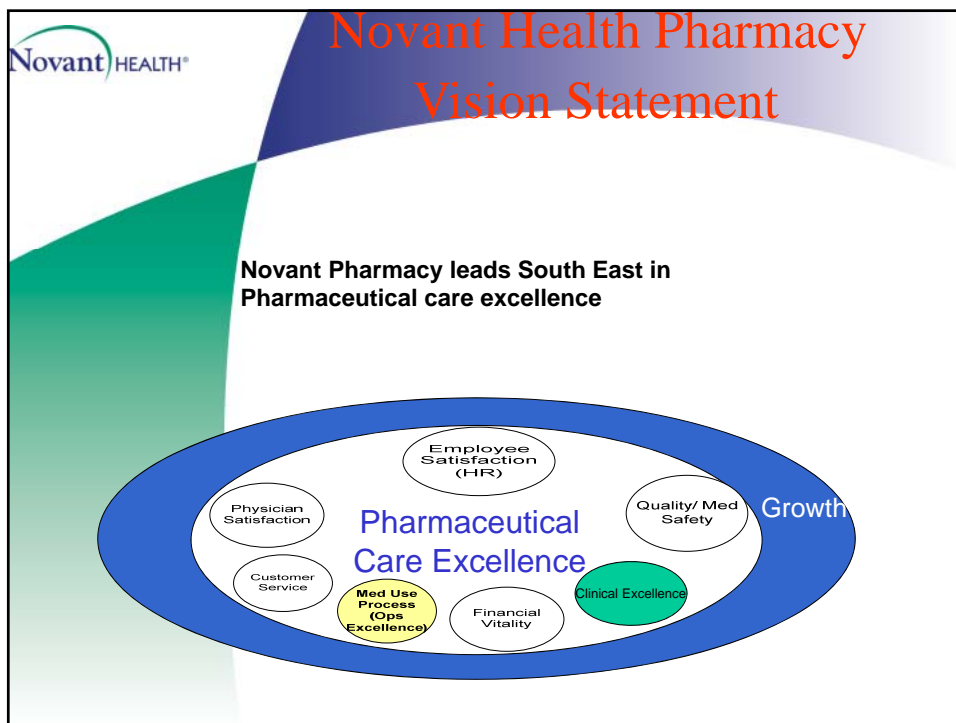
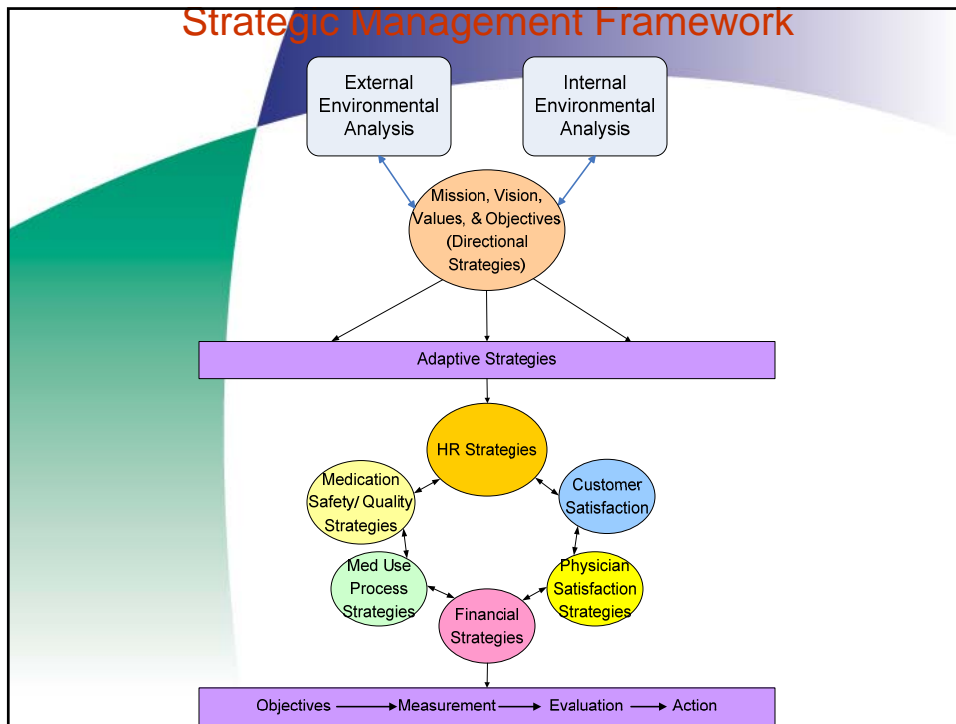



## Objectives

- Develop a framework for strategic management.
- Understand the benefits of strategic management in pharmacy.



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- The diagram, titled "Eight Stages", features the Novant HEALTH logo in the top left. It lists eight stages of strategic planning in a bulleted format:
- Establishing a Strategic Planning team
  - Reviewing existing plans (if one exist)
  - Defining the Vision/ Mission
  - Defining the issues
  - Establishing Goals and Objectives
  - Developing Implementation Plans
  - Implementing Plans & Measuring & Evaluating Success
  - Start over





## Novant Health Pharmacy Mission Statement

**The Novant Health Pharmacy team exists to improve the health of our communities one person at a time by providing excellent pharmaceutical care.**



## Secret for Success

- Market /Communicate Pharmacy M,V,V
- Develop communication tool
  - Quarterly Pharmacy Business Report
- Deliver on your promise through results
- Stay connected with events in the profession
- Manage the resources entrusted in your care
- Never go on a journey unprepared
- Connect with your pharmacy team.
- Stay focused on the mission



## Benefits of Strategic Management

- **Ties the Pharmacy organization together with a common sense of purpose and shared values**
- **Helps managers understand the present, think about the future, & recognize the signals that suggest change**
- **Encourages innovation and change**
- **Improves financial vitality**



## Last Thought

If your heart is not beating with passion for your vision then your vision will die from lack of heartfelt passion.