



American Society of
Health-System Pharmacists
PHARMACY STUDENT FORUM

Strategic Goals 2011 - 2012

GOAL 1:

Cultivate a community of pharmacy students who are actively engaged and participating in ASHP as their primary professional home.

Objectives:

- Encourage and promote opportunities for student members to participate in ASHP, state and local SSHP programs and events.
- Utilize various social media solutions, e-mail communications, webinars and other technological solutions to create engagement opportunities and facilitate student interaction and participation with ASHP and its members.

GOAL 2:

Grow the number of SSHPs and improve the effectiveness of these campus-based organizations in achieving the goals and requirements of ASHP recognition.

Objectives:

- Utilize effective outreach strategies to build relationships with students and faculty and grow the number of recognized SSHPs.
- Expand the number and promote availability of turnkey SSHP projects that strengthen the ability of SSHPs to meet recognition requirements.
- Facilitate communication and opportunities for collaboration between SSHPs.
- Engage state affiliate organizations in efforts to grow SSHP organizations and strengthen the unique relationship between ASHP, the state affiliate and the SSHP.

GOAL 3:

Expand the engagement of students and faculty in important professional issues and the ASHP programs and initiatives that address these issues.

Objectives:

- Develop tools and resources to facilitate discussion of key ASHP projects and initiatives by faculty, students, preceptors, and state affiliate leaders.
- Integrate ASHP initiatives in student educational offerings at ASHP meetings and via webinars.
- Encourage student participation in education, programs, or events that are focused on ASHP's major initiatives.
- Utilize executive committee messages, social media, and other communications to build awareness of ASHP and its impact on practice.

GOAL 4:

Encourage and support the development of leadership skills across the continuum of students' education.

Objectives:

- Engage in targeted promotion of ASHP and ASHP Research and Education Foundation leadership development resources of greatest value to students.
- Provide targeted leadership development education and training at ASHP meetings.
- Encourage and promote the offering of leadership programs for students at state affiliate and SSHP events.
- Provide opportunities for students to meet and interact with ASHP leaders in both live and virtual events.

GOAL 5:

Assist students in career planning and their successful transition from student to new practitioner.

Objectives:

- Encourage and provide opportunities to cultivate mentoring relationships.
- Provide resources and guidance to support students preparing to navigate uncertain professional paths after graduation.
- Promote and support students pursuing residency training.
- Increase awareness and educate students on board certification opportunities.