Student Society Spotlight

Harding University College of Pharmacy
Searcy, AR
Years achieved ASHP/SSHP Recognition: 2009 – 10, & 2010 -11
Size of SSHP: 50

ABOUT OUR MEMBERSHIP DRIVE

Results

Our membership drive increased our membership numbers by at least 1/3 of the incoming P1 class as they indicated an interest in joining the organization.

What tools were most effective for recruiting SSHP members?

The Meet and Greet Membership Drive was intended to recruit incoming P1 students during their College of Pharmacy Orientation. We held the even during the morning break time between orientation activities. The active involvement of student leaders and officers during this event was the most effective strategy at recruiting new members. We also heavily utilized our HU-SSHP Facebook Page to present information about our student society to the new students.

How did you use ASHP resources to assist in the membership drive?

We utilized the pamphlets and promotional materials provided by ASHP to advertise our student society. We also used a portion of the funds we received from the SSHP Development Grant from the previous year to purchase snacks and refreshments for interested members.

What will you change for your next membership drive?

For this event, we provided sodas, cookies, and a small selection of fruits. However, students seemed to prefer healthier choices such as bananas and water. Also, for the next membership drive, we will try to include the participation of active student members as well.

Advice for Other SSHPs

ASHP provides an easy to use template presentation that goes over the benefits of student membership for use during membership drives and meetings. These are easily customizable and a great time saver.

Future Plans and Goals

A specific goal of our SSHP is to establish a strong mentoring relationship with our state affiliate organization, Arkansas Association of Health-System Pharmacists (AAHP). For example, we plan on becoming involved with their annual fall seminar and providing support through student volunteers. This is a great way to establish and strengthen the triad relationship between ASHP, the State Affiliate and the Student Society.

Is there any additional information you would like to share about your SSHP?

The Harding University Student Society of Health-System Pharmacy was established in 2009. With the support of ASHP and the Student Society Development Grant Program, we have become a strong student organization on the Harding Campus. Our mission is to make students aware of pharmacy practice in health systems; provide information to students about career directions in and credentials needed for pharmacy practice in health systems; and encourage membership and participation in the state society and ASHP as a student and upon graduation.

SSHP Leadership

- Tanyon Reeves – President, jreeves1@harding.edu
- Mandy Young – President-elect, mlyoung@harding.edu
- Diana Park – Vice President, dpark@harding.edu
- Linda Lee – Secretary, llee5@harding.edu
- Emily Roberts – Treasurer, erobert1@harding.edu
- Blake Miller – Membership, blakemil@gmail.com
- Historian/Webmaster – Jared Fletcher, jfletch1@harding.edu
- ASHP Liaison – Samuel Hubler, shubler@harding.edu

Contact Information

Faculty Advisor: Dr. Rayanne Story, rstory@harding.edu and Dr. Christy Holland, chollan2@harding.edu
ASHP Student Liaison: Samuel Hubler, shubler@harding.edu
SSHP Website: www.facebook.com/HUSSHP