

Student Society Spotlight

Purdue University School of Pharmacy & Pharmaceutical Sciences

West Lafayette, IN

Years achieved ASHP/SSHP Recognition: 2008-09, 2009-10

Size of SSHP: 92



ABOUT OUR PROFESSIONAL DEVELOPMENT PROJECT

Our SSHP coordinated and hosted a First Annual Red Dress Event

The First Annual Red Dress Event doubled as a charity event and an opportunity to raise awareness and educate the public on heart health issues. We invited guest speakers to provide education, held a silent auction, and hosted a red dress fashion show.

Where and when was the project held?

On Saturday, February 6th, 2010, at The Muse, a venue located in downtown Lafayette, Indiana.

How many people/patients were impacted or exposed to your project?

We had over 100 guests attend.

Will your SSHP repeat this project next year?

We hope to make this an annual event and to even further expand the educational component. We received overwhelming feedback from guests who said that it was not only a fun and unique event, but they also learned a lot about how pharmacists can make a difference in treating heart disease. We plan to create educational fliers to pass out during the marketing of the event and collaborate with local hospitals to promote the event. We also hope to raise more money for the American Heart Association to promote further research for America's number one killer. We plan to do this by increasing the size of the silent auction and fashion show.

Future Plans and Goals

One of our main goals for the year was to increase the size of our organization and also increase involvement. The Red Dress Event allowed us to do just that. We increased our chapter size from approximately 70 members to 92. Additionally, we have had consistently high turnouts at our chapter meetings and exceptional involvement in several other projects and activities.

SSHP Leadership

- Tiffany Pon – President
- Gloria Huynh – Vice President
- Ashley Jacobs – Secretary
- Stephanie Cheng – Treasurer
- Student Council Representative – Alissa Karr
- KIDS Committee Co-Chairs – Helen Bush and Kristan Schwalm
- Fundraising Committee Co-Chairs – Xiaomeng Hou and Gilwan Kim
- Hospitality Chairperson – Danielle Rascoe

Contact Information

Faculty Advisors: Steve Scott, PharmD sscott1@purdue.edu & Yaman Kaakeh, PharmD, BCPS, BCNSP kaakehy@purdue.edu

ASHP Student Liaison: Gloria Huynh ghuynh@purdue.edu

SSHP Website: <http://www.pharmacy.purdue.edu/students/studentorgs.php>