

NEW PRACTITIONER'S GUIDE

The name you know.



The place to go.

 **THE**  
**MIDYEAR2010**

**The 45th ASHP Midyear Clinical Meeting & Exhibition**

Anaheim Convention Center

Anaheim, California

December 5–9, 2010



American Society of  
Health-System Pharmacists®



**Great eXpectations Live** addresses the unique needs of new practitioners.



Our **speakers** are timely and compelling.



Stay up-to-date with the latest advances in pharmacy practice with up to 37 contact hours of **continuing education**.\*



Enjoy the southern California lifestyle in **Anaheim**.

\* Not including symposia

**CareerPharm's PPS** is the most widely attended national pharmacy recruitment event.



Informally discuss current projects with colleagues during the **poster sessions**.



Get a glimpse of the future in the **exhibit hall**.

## Sunday, December 5

### Great eXpectations

8:00 a.m.–5:00 p.m.

Anaheim Marriott

Ballrooms 4, 5 and 7

Are you in your first five years of pharmacy practice? You're probably still finding your way—and your concerns, needs, and interests aren't the same as those of your colleagues who are seasoned practitioners.

That's why Great eXpectations Live—developed by ASHP to address the unique needs of new practitioners—is now a part of the Midyear Clinical Meeting. As a conference-within-a conference, Great eXpectations Live is the place for you to explore workplace challenges, mentorship, and clinical issues in an encouraging, motivational atmosphere.

Ensure your success. Spend Sunday in Great eXpectations Live, and see your way to a great future.

**Great eXpectations Live**

is included in your full Midyear registration fee!



### Opening Keynote

Sunday, December 5

8:00 a.m. – 9:00 a.m.

Don't miss the "O"-ppportunity to see the "O" Team in action. Break the ice with your fellow New Practitioners during the keynote address from comedians Tim & Kris O'Shea. Yes, they are married. And the battle-of-sexes-balance adds a third dimension to every line and laugh they deliver.

Tim and Kris have one thing that sets them apart from other humorists: they both have experience working in the corporate world. They have been where their audiences have been, in the same chairs at the same kinds of meetings. This unique perspective gives them the edge to truly connect with the groups to whom they present.



### Track 1: Fine-Tuning Your Clinical Skills

You've earned the right to be a member of the healthcare team and, on a day-to-day basis, must demonstrate you are competent, professional, intelligent, and credible. Learn ways to improve your clinical skills, regardless of your area of practice.

### Track 2: Mentoring and Leadership

Some are born leaders, some are made. Whether you're precepting your first student or tenth resident, leading an interdisciplinary committee of 20, or simply doing your job, you are a leader and these tricks of the trade will make you a successful one.

### Track 3: Advancing Your Career

From navigating hospital politics, to publishing your work, to conquering a certification exam, heaven knows you're in over your head when it comes to advancing your career. Learn tips and tricks that your colleagues have used to not only make your career more successful, but more rewarding too.

## Sunday, December 5 (Continued)

CE	TIME	Track 1: Fine-Tuning Your Clinical Skills	Track 2: Mentoring and Leadership	Track 3: Advancing Your Career
	8 am–9 am	<b>OPENING KEYNOTE</b> —The “O” Team: Tim & Kris O’Shea		
1 hr.	9:10 am–10:10 am	<b>Clash of the Titans in Hypertension</b>	<b>Survivor in Your Department: Leading Your Team from Aloha to Aloha, Part 1</b>	<b>The Power of One: Make Your Work Matter</b>
1 hr.	10:20 am–11:20 am	<b>Blood and Vomit: An Emergency Department Fiesta</b>	<b>Survivor in Your Department: Leading Your Team from Aloha to Aloha, Part 2</b>	<b>Essential Skills for Time Management: What Do You Do With 86,400 Seconds?</b>
1 hr.	11:30 am–12:30 pm	<b>Break—On Your Own</b>	<b>One-Minute Precepting: Taking 5 Teaching Microskills to the Next Level</b>	<b>Career Opportunities in Academic Pharmacy: Your Roadmap for Success, Part 1</b>
1 hr.	12:40 pm–1:40 pm	<b>Incorporating Evidence-Based Medicine into Clinical Practice: Practical Tools for Information Mastery</b>	<b>Break—On Your Own</b>	<b>Career Opportunities in Academic Pharmacy: Your Roadmap for Success, Part 2</b>
1 hr.	1:50 pm–2:50 p.m.	<b>Myth Busters: Setting the Record Straight with PEG, Meperidine, GI Cocktails, and Metformin/SCR Myths</b>	<b>Strategic Planning: Compass, Road Map or GPS? Part 1</b>	<b>Break—On Your Own</b>
1 hr.	3:00 pm–4:00 pm	<b>Fear Factor: Preparing for Adult Adult and Pediatric Codes</b>	<b>Strategic Planning: Compass, Road Map, or GPS? Part 2</b>	<b>Next Slide, Please: Improve Your PowerPoint™ Presentation with Evidence-Based Multimedia Principles</b>
	4 pm–5 pm	<b>NETWORKING SOCIAL HOUR</b>		

5.0 Contact Hours/15 Total CE Programs

## Monday, December 6

### OPENING SESSION

9:00 a.m. – 10:30 a.m.

#### PRESIDENTIAL ADDRESS

**Diane B. Ginsburg,  
 MS, RPh, FASHP**

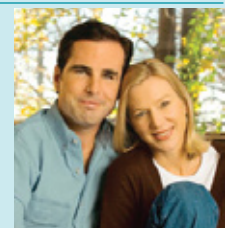
*President, American Society of Health-System Pharmacists*



#### KEYNOTE SPEAKERS

**Bob and Lee Woodruff**

When Bob Woodruff, then ABC’s newly appointed co-anchor, was hit by a roadside bomb in January 2006 while covering the war in Iraq, his life and the lives of those close to him—particularly his wife, Lee’s—instantly changed. This shattering moment set in motion a long journey of recovery that Bob and Lee had to walk, and are still walking, together. In a compelling joint presentation, they’ll share their thoughts and feelings about the event that nearly cost Bob his life. Recounting the agonizing days, weeks and months following the attack, Bob and Lee discuss Bob’s slow crawl back to himself after the uncertainty about his medical outcome as well as the numerous surgeries and the countless hours of rehabilitation. In addition, Bob and Lee will describe how the event tested them as a family and as a couple, and how their triumph over adversity taught them significant lessons about life: about persevering, about holding hope and faith in equal measures—even when the prognosis is bleak—and about the indomitable human spirit.





## New Practitioners Lounge

Monday–Wednesday, 8:00 a.m.–5:00 p.m.  
Hall E Lobby

Take a much-deserved break and connect with old and new friends in this retreat reserved especially for new practitioners. Open Monday through Wednesday, take the opportunity to relax, connect with leaders in the New Practitioners Forum, and discover new programs and opportunities that benefit you!

## Monday, December 6 (Continued)

### Safety & Quality Pearls 2010 (211-L05)

2:00 p.m. to 4:00 p.m.

*Planned in cooperation with the ASHP Section of Inpatient Care Practitioners*

**ACPE Activity # 204-000-10-211-L05P and 204-000-10-211-L05T**

**2.0 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Describe three examples of interventions that have improved safety or quality of patient care in health systems.
- List steps for implementation of at least one safety improvement program.
- Explain how to apply three strategies for preventing patient harm.

### Debates in Therapeutics 2010 (214-L01)

2:00 p.m. to 5:00 p.m.

*Planned in cooperation with the ASHP Section of Clinical Specialists & Scientists*

**ACPE Activity # 204-000-10-214-L01P**  
**3.0 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Discuss why therapeutic controversy may occur.
- Identify four therapeutic areas in which controversy may exist.
- Compare the pro and con sides of selected therapeutic issues.

## Tuesday, December 7

### Management Pearls 2010

8:00 a.m. to 10:00 a.m.

*Planned in cooperation with the ASHP Section of Pharmacy Practice Managers*

**ACPE Activity # 204-000-10-231-L04P**  
**2.0 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Identify opportunities to improve pharmacy services in various health-system settings.
- Describe steps for implementation of one pharmacy improvement opportunity.
- Discuss human resource opportunities which have been successfully implemented.

### Building Ambulatory Services: Convincing Your Institution to Charge for Pharmacist Services, Part 1

8:00 a.m. to 11:00 a.m.

*Planned in cooperation with the ASHP Section of Home, Ambulatory, & Chronic Care Practitioners*

**ACPE Activity # 204-000-10-218-L04P**  
**3.0 Contact Hour / Application-based**

#### Learning Objectives:

- Design a reimbursement model to charge for pharmacist services based on institutional specific needs.
- Recommend strategies for convincing key institutional players to charge for pharmacist services.
- Develop a network of like-minded organizations for support when implementing reimbursement strategies at your institution.
- Utilizing practice vignettes, apply knowledge of various pharmacist reimbursement models to clinical practice.

### Justification and Implementation of Antimicrobial Stewardship Programs

8:00 a.m. to 11:00 a.m.

*Planned in cooperation with the ASHP Section of Clinical Specialists & Scientists*

**ACPE Activity # 204-000-10-232-L01P**  
**3.0 Contact Hour / Application-based**

#### Learning Objectives:

- Describe best-practices for implementation of an antimicrobial stewardship program.
- Identify appropriate metrics for an antimicrobial stewardship program.
- Project potential cost savings from antimicrobial stewardship programs.

## Tuesday, December 7 (Continued)

### Pharmacist Liability and Increasing Clinical Responsibilities: Are You at Risk?

2:00 p.m. to 4:00 p.m.

*Planned in cooperation with the ASHP Section of Inpatient Care Practitioners*

**ACPE Activity # 204-000-10-246-L03P**  
**2.0 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Describe the magnified role of clinical pharmacists' activities in this era of automated drug distribution.
- Identify the need for clear and comprehensive documentation of clinical interventions.
- Describe the benefits/disadvantages of a practicing health-system pharmacist obtaining their own individual malpractice insurance.
- Discuss the legal liability of the pharmacist in this more service oriented role in patient care.

### Clinical Pearls 2010

2:00 p.m. to 4:30 p.m.

*Planned in cooperation with the ASHP Section of Clinical Specialists & Scientists*

**ACPE Activity # 204-000-10-244-L01P**  
**2.5 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Discuss three clinical scenarios that might not be widely known or published.
- Identify novel clinical practice options for patient care in various health-system settings.
- Describe medication management strategies in difficult or controversial patient care situations.
- Identify clinical information that can be applied to your work setting.



### Building Ambulatory Services: Convincing Your Institution to Charge for Pharmacist Services, Part 2

2:00 p.m. to 5:00 p.m.

*Planned in cooperation with the ASHP Section of Home, Ambulatory, & Chronic Care Practitioners*

**ACPE Activity # 204-000-10-229-L04P**  
**3.0 Contact Hour / Application-based**

#### Learning Objectives:

- Design a reimbursement model to charge for pharmacist services based on institutional specific needs.
- Recommend strategies for convincing key institutional players to charge for pharmacist services.
- Develop a network of like-minded organizations for support when implementing reimbursement strategies at the attendee's home institution.
- Utilizing practice vignettes, apply knowledge of various pharmacist reimbursement models to clinical practice.

### Comparative Effectiveness Research: Using Systematic Reviews for Informed Clinical Decision-Making

4:00 p.m. to 5:00 p.m.

**ACPE Activity # 204-000-10-242-L04P**  
**1.0 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Evaluate the relevance and quality of a systematic review.
- Describe how a decision maker might apply the results of a systematic review to clinical decision making.

### To Facebook or Not to Facebook: Maintaining Professionalism with Social Media

4:00 p.m. to 5:00 p.m.

**ACPE Activity # 204-000-10-248-L04P**  
**and 204-000-10-248-L04T**  
**1.0 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Summarize risks associated with use of social media.
- Identify generational differences in how social networking sites are used.
- List the most commonly used social media tools.
- Explain methods of how to monitor a digital footprint.
- Describe opportunities that occur when engaging colleagues and patients via social media.

# Wednesday, December 8

## How to Write and Review for Biomedical Journals 2010

8:00 a.m. to 9:45 a.m.

**ACPE Activity # 204-000-10-251-L04P**  
**1.75 Contact Hour / Knowledge-based**

### Learning Objectives:

- List four steps that authors should take before submitting a manuscript for publication.
- Describe the major attributes of a manuscript that should be considered by peer reviewers.
- List four manuscript characteristics that editors consider when evaluating papers for publication.

## Pediatrics for the Non-Pediatric Practitioner: Practicing Evidence-Based Medicine without the Evidence

8:00 a.m. to 9:45 a.m.

*Planned in cooperation with the ASHP Section of Inpatient Care Practitioners*

**ACPE Activity # 204-000-10-256-L04P**  
**1.75 Contact Hour / Knowledge-based**

### Learning Objectives:

- Identify ways in which pharmacists can determine whether adult studies can be extrapolated into pediatrics.
- Highlight the difficulties of practicing evidenced based medicine in pediatrics using adult stress ulcer prophylaxis and DVT guidelines as examples.
- List data sources available to pharmacists for pediatric issues, such as journals and listservs.
- Summarize the 2010 Centers for Disease Control and Prevention (CDC) guidelines for pediatric immunizations and identify changes to previous recommendations.
- Describe the recent controversies associated with vaccine use including their clinical impact.

## Emergency Medicine Clinical Pearls 2010

8:00 a.m. to 9:45 a.m.

*Planned in cooperation with the ASHP Section of Clinical Specialists & Scientists*

**ACPE Activity # 204-000-10-258-L01P**  
**1.75 Contact Hour / Knowledge-based**

### Learning Objectives:

- Discuss clinical practice in the Emergency Department.
- Explain applications of clinical pharmacotherapy in the Emergency Department.
- Discuss how to apply clinical pharmacotherapy to unique circumstances and clinical presentations.

## Spotlight on Healthcare Reform

10:00 a.m. to 11:00 a.m.

*Featured Speaker: Mark McClellan, M.D., Ph.D.*

**ACPE Activity # 204-000-10-325-L04P**  
**and 204-000-10-325-L04T**  
**.75 Contact Hours / Knowledge-based**

One of the most respected leaders on U.S. health care policy, Dr. Mark McClellan will talk to ASHP Midyear meeting participants about America's current health care challenges.

## Informatics Pearls 2010: Bytes of Informatics

2:00 p.m. to 4:00 p.m.

*Planned in cooperation with the ASHP Section of Pharmacy Informatics & Technology*

**ACPE Activity # 204-000-10-270-L04P**  
**and 204-000-10-270-L04T**  
**2.0 Contact Hour / Knowledge-based**

### Learning Objectives:

- Identify how pharmacy informatics programs can be utilized in your hospital system to improve patient care.
- Describe one way a hospital has made better use of its clinical information system and how it may be implemented in your hospital.
- Compare various pharmacy informatics initiatives and how they improve the medication-use system.
- Introduce novel ideas to stimulate interest and change in the area of pharmacy informatics in your hospital.

## Delivering Effective Resident & Student Performance Evaluations

2:00 p.m. to 5:00 p.m.

*Planned in cooperation with the ASHP Section of Clinical Specialists & Scientists*

**ACPE Activity # 204-000-10-266-L04P**  
**3.0 Contact Hour / Application-based**

### Learning Objectives:

- Given a specific scenario requiring evaluation of a resident who has performed poorly, developed a plan to improve performance.
- Given a specific scenario with a student or resident who is typically a good performer, develop a statement that provides "constructive criticism" for their action.
- Develop a response to a given scenario in which a poor performance evaluation was not accepted by a resident or student.

## Thursday, December 9

### Talent Management is Everybody's Business: Career Roadmaps and Succession Planning

9:00 a.m. to 11:30 a.m.

Planned in cooperation with the ASHP Section of Pharmacy Practice Managers

**ACPE Activity # 204-000-10-279-L04P**  
**2.5 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Describe the process of creating a career roadmap.
- Identify how to progress or change career paths.
- Explain how to create a department structure allowing staff to advance and succeed.
- Identify ways to mentor potential successors.

### Thursday Networking Luncheon

12:05 p.m.–1:50 p.m.

Featured Performer: Mike Rayburn

*"Classically Trained, Comically Derailed"*

Known as the "World's Funniest Guitar Virtuoso," Mike Rayburn uses his uproarious songs and world-class musical skill to put on an unforgettable show. He draws from his experiences as an adventurer, comedian, business owner, author, philanthropist, published songwriter, and father to deliver truly hilarious, motivational and energizing performances.

### mHealth: There's an App for That

2:00 p.m. to 3:30 p.m.

**ACPE Activity # 204-000-10-281-L04P**  
**1.5 Contact Hour / Knowledge-based**

#### Learning Objectives:

- Summarize the roles of the mHealth Application Clusters.
- Identify barriers to implementing mHealth solutions in practice.
- Describe the process involved with introducing a short message service (SMS) reminder service in a specialty clinic setting.



### Follow The Midyear 2010 on Twitter!

See what everyone is talking about at the meeting by following and writing tweets about:

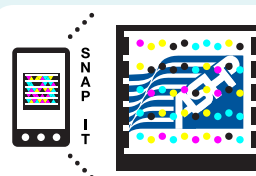
- Announcements, suggestions and reminders
- Immediate speaker feedback
- Links to meeting pictures and blog posts
- Fun meet-up spots, good places to eat

When you use the hashtag **#ashpmidyear**, everyone who follows or searches the keyword **#ashpmidyear** on Twitter can see what everyone else is tweeting about. The free wi-fi offered by nearly every participating hotel (discounted wi-fi offered by Hilton), will make it easier than ever to jump in and get involved.

There will be a Twitter Contest again with prizes for topnotch tweeting! And don't feel shy if you have never tweeted before because six out of ten tweeters at the last meeting said they were beginners.

Need help getting started? Stop by the **Experience Membership** booth and we will show you how!

Connect with the ASHP MIDYEAR 2010:



Register, reserve your hotel, or get more details instantly on your phone!

Get the free mobile app for your phone  
<http://gettag.mobi>

# ASHP's Career Solution

**December 4–8, 2010**

The Personnel Placement Service (PPS) is a national pharmacy recruiting event that takes place annually at ASHP's Midyear Clinical Meeting. PPS is not your average career fair; it's the largest pharmacy recruiting event where employers and job seekers can meet and interview in one convenient location.



### Who should participate?

CareerPharm's PPS is an excellent event for any pharmacist seeking a position in a hospital or health-system

### Participation in PPS includes:

- Job or resume posting(s) on our website [www.careerpharm.com](http://www.careerpharm.com)
- Job/resume search functionality to find job seekers/employers that match your desired criteria
- A place to conduct interviews and meet with potential employers (Employers are assigned a space to conduct interviews.)
- Computer terminals to continue searching, communicating and scheduling interviews.

For more detailed information please visit our website [www.careerpharm.com](http://www.careerpharm.com).

### Registration Fees and Deadlines

	Advance Oct. 20	Late Oct. 21–Dec. 3	On Site
PPS Applicant Fee	\$105	\$180	\$180
PPS Resident Fee	\$90	\$155	\$155

Deadlines are Midnight EST.



**Earn up to 37 contact hours!**

### Education that meets your objectives

Build your skills. Actively participate in sessions that cover the issues relevant to contemporary practice. Our Continuing Education (CE) goal is the same as yours: to maintain and enhance pharmacists' ability to provide quality patient care.

The 2010 ASHP Midyear Clinical Meeting offers health-system pharmacists and pharmacy professionals a broad range of educational programs. Read about each session's learning objectives at [www.ashp.org/midyear2010](http://www.ashp.org/midyear2010).

### Learning targeted to your needs

We've structured activities to meet the knowledge- and application-based educational needs of pharmacists and pharmacy technicians in a variety of healthcare systems: large and small hospitals, long term care, inpatient facilities, outpatient clinics, homecare settings, academia, ambulatory care, and small and rural hospitals.

### An unparalleled chance to give yourself credit(s)


Where else can you earn up to 37 contact hours (3.7 CEUs) in one week? At the 45th ASHP Midyear Clinical Meeting and Exhibition in Anaheim, that's where. Visit [www.ashp.org/midyear2010](http://www.ashp.org/midyear2010) for a complete schedule, including learning objectives and faculty information.

**For technicians:** Midyear Clinical Meeting education sessions are a Pharmacy Technician Certification Board (PTCB)-accepted method for certified pharmacy technicians to obtain CE credit. Those programs appropriate for technicians are designated with a "T" following the ACPE number. Contact PTCB at 202-429-7576 for further information.

**State requirements:** Some states have special requirements for program content to meet their requirements for continuing education. Please check with your state to determine if such requirements exist and to determine if these programs meet those requirements.

**CE online:** You can record your CE online at <http://ce.ashp.org> and print out your statement immediately or obtain a paper CE Form onsite at the Meeting Information Desk and have your CE statement emailed to you after the meeting.

### Continuing Education Credit

 The American Society of Health-System Pharmacists is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

### Chart Your Progress with CPD

Incorporate CE sessions and other 2010 Midyear Meeting activities into your own Continuing Professional Development (CPD) self-appraisal or educational plan.

ASHP supports this approach to lifelong learning with learning activities that help individuals develop and maintain continuing competence, enhance their professional practice, and support achievement of their career goals.

*“Anaheim will offer the best of both worlds—  
ideal location and world-class ASHP programming.”*

Joe Dikun, ASHP Student Member and Past-Midyear Attendee

## Anaheim—Affordable, Accessible, Action-Packed

Home to world-famous theme parks, a bustling new shopping and dining complex and the promise of sunshine-filled December days, Anaheim returns as the site of the ASHP Midyear Clinical Meeting.

The 2006 event was ASHP’s most highly rated ever. We hand-picked Anaheim for 2010 to offer attendees the best of both worlds—a world-class convention center with room to learn, network and share, surrounded by a comfortable, vibrant city.

With over 1.6 million square-feet of meeting and exhibit space, Anaheim Convention Center is the largest convention center on the west coast. Within walking distance are the new Shops at Anaheim GardenWalk, complete with numerous restaurants, shops, an IMAX theater and an upscale bowling alley—all set against a unique garden backdrop. Extend your stay to enjoy the region’s beaches, theme parks, culture and sporting events.

Served by three airports and hundreds of hotels, Anaheim is easily accessible and accommodates every taste and budget. And there’s fun for everyone in Anaheim, whether you want to ride a roller coaster or simply enjoy a relaxing dinner at the end of a long day.



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