



THANK YOU FOR EXHIBITING

On behalf of ASHP, I would like to thank you for participating in The Midyear 2011 at the New Orleans Morial Convention Center in New Orleans, LA.

To see highlights of the meeting and submit your CE request, visit [The Midyear 2011](#). The instructions for using the exhibitor CE site are located under the CE Help Section.

The preliminary post meeting feedback that we have received from registrants has been positive. We are extremely pleased to report an attendance of almost 20,000 people at The Midyear 2011. Your continued support for the Society and its members is sincerely appreciated.

The following tables provide expanded attendance information related to The Midyear 2011.

Attendance by Category	
Pharmacy Professionals	9,916
Students	5,063
Technicians	230
Exhibit Personnel	4,316
Hospital Administrators	123
Press/Media Representatives	31
Total Midyear Attendance	19,679

Attendance by Pharmacy Professional Categories		
Director	1,634	16.5%
Assistant or Associate Director	356	3.6%
Clinical Coordinator	424	4.3%
Other Supervisory	534	5.4%
Staff Pharmacist	531	5.4%
Clinical Pharmacist	1,466	14.8%
Faculty	582	5.9%
Resident	2,685	27.0%
Other or Not Provided	1,704	17.1%
Total	9,916	100%

Attendance by Other Professionals*	
Hospital Administrator	123
Physician	14
Nurse	10
Dietitian	3
Case Manager	2
Radiologic Technician	1

*includes only attendees who provided this information

Domestic Attendance by Region (Less Exhibit Personnel)		
Northeast	3,667	25.2%
Midwest	3,627	24.8%
Southeast	3,877	26.6%
Southwest	1,731	11.9%
West	1,677	11.5%
Total	14,579	100%

International Professional Attendance	
North America, Non United States	165
Europe	303
Asia	216
Middle East	54
S. America & Caribbean	41
Africa	3
Pacific & Australia	2
Total	784

We hope you will 'Seize the Initiative' at the [ASHP 2012 Summer Meeting and Exhibition](#) June 9-13, in Baltimore, MD. Based on the overwhelming positive response to our changes, and the increased attendance, ASHP will once again raise the bar and offer MORE to our attendees and exhibitors this summer.

The Summer Meeting is essential to ASHP's governing body, the House of Delegates, and it's impact on the emerging issues in health system pharmacy. Pharmacy leaders representing each state gather in the House of Delegates at our Summer Meeting to propose new ASHP policies and discuss current issues in health-system pharmacy practice. We will continue to build this event and promote the benefits to attendees.

The full ASHP 2012 Summer Meeting website will be available mid-January.

Thank you again for exhibiting and your continued support of ASHP.

Sincerely,

Dayna Evans
 Director, Exhibits and Sponsorships
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