

American Society of Health System Pharmacists
Section of Home, Ambulatory, and Chronic Care Practitioners
2005-2006 Strategic Plan Summary

GOAL 1:

Foster a sense of professional community among home, ambulatory, and chronic care practitioners based on their common mission of improving patient care and patient health outcomes through the improvement of the continuity of care (COC).

- Perform a comprehensive needs assessment of potential members to ascertain what they need from the Section in the Spring of 2006.
- Develop programs that address areas of common interest around the issues of COC, reimbursement, and MTMS.
- Communicate effectively with members regarding the strategic direction of the Section and its representation of its members' interests within ASHP
- Effectively use electronic communication mechanisms to facilitate communication with and among Section members
- Maintain the Section's membership at 12/2004 levels.
- Develop and maintain partnerships and alliances with other organizations to advance relationships with other members of the health care team. Partner with other professional organizations to develop educational offerings, products and services that facilitate the transmission of new knowledge and skills to Section members.

Goal 2:

Recognize the unique needs of the section membership and develop resources and programming that supports the different sub-specialties within the section

- Develop practice communities that are centered around the practice settings that make up the Home, Ambulatory and Chronic Care practitioners, including special meeting times at ASHP meetings.
- Develop innovative practice communities for the dissemination of information on the unique needs in different practice sites and the advances in patient focused care.

Goal 3:

Support members with services, products, and resources that help them establish and advance patient-focused practices in home, ambulatory, and chronic care settings and the unique educational and informational needs of the Section's practitioners.

- Develop innovative educational programs that communicate practice and research advances, stimulate members' entrepreneurial spirit, and promote documentation of the value of patient-focused care
- Provide guidance that contributes to the development of ASHP policies promoting patient-focused care
- Collect and disseminate timely and relevant information to members.
- Use advanced technologies to provide timely and relevant education, products and services that meet Section practitioners' specific needs, working with other professional organizations when feasible.
- Foster the development of effective management skills for Section practitioners

GOAL 4:

Promote recognition of the important role of pharmacists in improving patient outcomes.

- Develop and implement a plan to promote the Section as the center for resources on the clinical, technical, and business aspects of patient-focused care
- Advocate for and develop high standards of practice that emphasize appropriate, cost-effective, patient-focused care
- Promote fail-safe medication use practices.
- Develop innovative products and services that advance pharmacy practitioners' ability to define, measure, and improve patient outcomes.
- Enhance the visibility of the Section by promoting its initiatives and successes.

GOAL 5:

Cultivate the leadership skills of Section members

- Encourage and facilitate the active participation of Section members in ASHP's policy-development process
- Encourage and facilitate the active participation of Section members in ASHP's strategic planning process.
- Encourage and facilitate the active participation of Section members in ASHP's legislative and regulatory initiatives.
- Educate Section members on effective grassroots lobbying and appropriate follow-up with legislators and regulators.
- Develop a plan to encourage and develop new leaders for the Section from diverse practice sites.
- Develop a marketing plan to raise visibility of Section and its activities