

## Priority Point System for Booth Selection

ASHP will be using a priority point system onsite in Rosemont for exhibitors to reserve booth space for the 2010 Summer Meeting and Exhibition, in Tampa, FL, June 6-9. The number of Priority Points your company has accumulated determines your place in the selection schedule. Priority Points are based on the requirements below:

<b>Priority Point System(includes MCM06-SM09)</b>	
Activity	Points
Points for 1st 10' x 10' (Summer Meeting)	5
Points for each additional 10' x 10' (Summer Meeting)	1
Points for 1st 10' x 10' (Midyear Clinical Meeting)	5
Points for each additional 10' x 10' (Midyear Clinical Meeting)	1
Points for participating in both the Summer Meeting & Midyear Clinical Meeting exhibits	5
Sponsorship (per)	1

### Space Selection Procedures

The 20 companies with the highest number of points will be pre-placed on the floorplan. Please come to the Show Management Office in WA4, in the West building of the Orange County Convention Center, Friday thru Sunday, between 8AM -5PM, to view the number of points your company has and your scheduled selection time.

At your assigned time, please return to the Show Management office, located in Hall WA4, to select your space. We will revise our interactive floorplan onsite as exhibitors select space. **In advance of coming to your appointment to select a booth, you can view the 2009 Midyear Clinical Meeting floorplan. It will be available onsite in the Show Management office and in the Exhibitor Lounge.**

### Space Selection Policy

The contract for exhibit space must be completed onsite. To guarantee the selected exhibit space, a non-refundable deposit of 50% of the total booth price is **required at the time you select your booth**. You will receive an invoice within 14 business days for the remaining amount due, to be paid within 30 days. **Please Note:** You will not be able to reserve your space without the 50% deposit. ASHP will not invoice your company for the deposit. No exceptions.

### Booth Size and Cost

Booth dimensions are 10' x 10' unless otherwise noted. The cost of booth space for the 44<sup>th</sup> ASHP Midyear Clinical Meeting and Exhibition is \$36.50 per square foot.

Companies not participating in the onsite space selection at the 43<sup>rd</sup> Midyear Clinical Meeting and Exhibition may submit a contract after the meeting to be assigned space on a first-come, first-served basis in January.

If you have any questions, contact:

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