

CareerPharm 360. It's all around better.

**Summer Meeting 2010
Recruiting Opportunities**



Reach farther. And hire.

If you're looking for high quality candidates your search can begin and end with ASHP's

CareerPharm. ASHP is home to thousands of health-system pharmacists dedicated to safe health-system practices and advancement of the pharmacy profession. These are the same people you want as members of your pharmacy team and CareerPharm can help you find them.

Utilizing our job board, you can post positions, get tagged as a Summer Meeting attendee (beginning in April), take advantage of sponsorship opportunities and reap the benefits of other exclusive opportunities for marketing and interviewing. Search for candidates and connect in Tampa for interviews.

Price to participate is \$750 and includes:

- One job 90 day posting flagged as a Summer Meeting participant on CareerPharm.com.*
- Priority placement in search results pages.
- Placement (in rotation) on the home page of CareerPharm.com.
- One-time use of the Summer Meeting attendee mailing list.
- Inclusion in a targeted CareerPharm eNews to ASHP Summer Meeting attendees.

* Additional postings are \$500 each.

- Recognition in the May 15th and June 1st issues of AJHP as a Summer Meeting CareerPharm participant.

Any current online advertiser can have their existing job postings flagged as Summer Meeting participants. The upgrade price to participate is \$250 and includes all of the additional benefits.

Who attends the ASHP Summer Meeting?

Attracting more than 3,000 pharmacy professionals from leadership, managerial, and supervisory roles in health-system practice, the Summer Meeting is also a gathering of leaders representing state pharmacy societies.

2009 Attendees by Job Title

Department Director/Assistant Director 29%
Associate or Assistant Director 4%
Other Supervisory Position 24%
Clinical Coordinator 3%
Staff Pharmacist 9%
Clinical Pharmacist 11%
College/University Faculty 5%
Resident 2%
Other 13%

SUMMER MEETING SPONSORSHIP OPPORTUNITIES

Gold

- Up to (10) job postings on CareerPharm.com with recognition as a Summer Meeting participant.
- 90 days of Featured Employer advertising.
- Leaderboard banner on CareerPharm.com for (3) months.
- Color cover in the CareerPharm Journal distributed in the Summer Meeting door drop, exhibit hall, ASHP Membership booth and Meeting Information booth.
- Recognition as CareerPharm Gold Sponsor in Summer Meeting program book, News and Views, CareerPharm booth and online.
- Private meeting space to conduct interviews.

Total Price: \$11,250

Silver

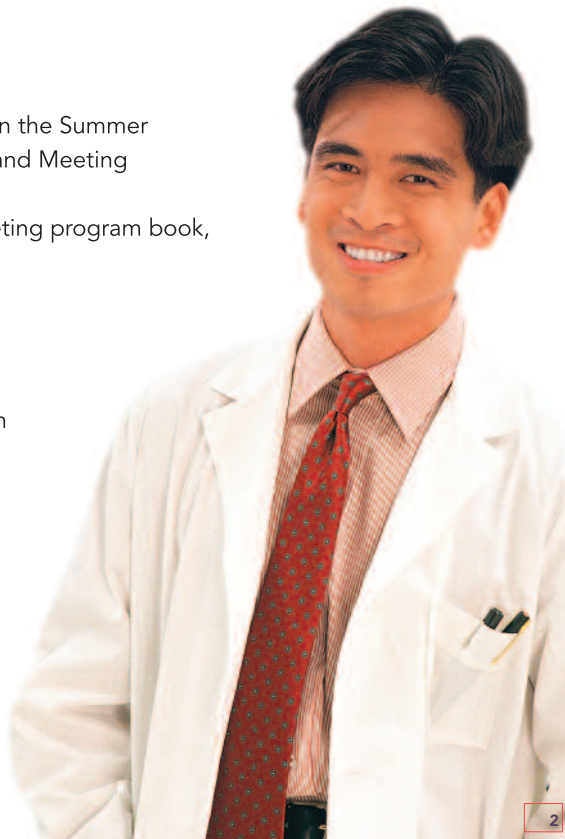
- Up to (5) job postings on CareerPharm.com with recognition as a Summer Meeting participant.
- Box banner on ASHP.org for (3) months.
- 90 days of Featured Employer advertising.
- Full page, color ad in the CareerPharm Journal distributed in the Summer Meeting door drop, exhibit hall, ASHP Membership booth and Meeting Information booth.
- Recognition as CareerPharm Silver Sponsor in Summer Meeting program book, News and Views, CareerPharm booth and online.
- Private meeting space to conduct interviews.

Total Price: \$7,215

Bronze

- Up to (3) job postings on CareerPharm.com with recognition as a Summer Meeting participant.
- 90 days of Featured Employer advertising.
- Sponsorship of one CareerPharm eNews.
- ½ page, color ad in CareerPharm Journal distributed in the Summer Meeting door drop, exhibit hall, ASHP Membership booth and Meeting Information booth.
- Recognition as CareerPharm Bronze Sponsor in Summer Meeting program book, News and Views, Career-Pharm booth and online.
- Private meeting space to conduct interviews.

Total Price: \$4,740



CareerPharm 360. It's all around better.

For details on how to participate call 301-576-4285
or email careerpharm@ashp.org

