

Activity Announcement

Specialty Pharmacy Conference: Optimizing Patient Outcomes and Operational Excellence

ACPE Activity Numbers: [see below]

Activity Date: July 14-16, 2021

Activity Type: Knowledge-based and Application-based

CE Credits: 10 hours (1.0 CEUs) Full conference

Activity Fee: Registration fee required. [Click for registration details.](#)

Accreditation for Pharmacists (and Pharmacy Technicians, if applicable)



The American Society of Health-System Pharmacists is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Target Audience

All pharmacists, leaders, and technicians with roles in health-system specialty pharmacy practice.

Activity Overview

This activity will focus on optimizing patient outcomes and operational excellence for specialty pharmacy practice and includes a half-day interactive workshop focused on building and advancing outcomes efforts and research. Throughout the conference, participants can select a combination of practitioner-focused or business-focused sessions.

Learning Objectives

After attending the ASHP Specialty Pharmacy Conference learners will be able to:

- Summarize essential strategies on establishing and leveraging patient outcomes for practice improvement and growth.
- Identify updates on pipeline drugs, payer engagement, and negotiations.
- Interpret critical strategic planning information from the ASHP National Survey of Health-System Specialty Pharmacy Practice.

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Schedule of Educational Activities

Wednesday, July 14

10:00 am – 11:00 am	Drumbeat for Our Patients' Best Outcomes Do you wonder if all you do makes a difference? It does and in a big way! Join us for an insightful discussion with a thought leader on patient advocacy and see the connections made clear. Strategies toward an even better, more collaborative patient-centric specialty pharmacy practice model will be the highlight of this opening plenary session. Learning Objectives: <ul style="list-style-type: none"> • Describe the challenges to developing integrated patient care. • Identify benefits of patient-centered advocacy. • Summarize the requirements for leading successful advocacy efforts. 	
11:15 am – 12:15 pm	National Survey Results Join two expert faculty for a report on the results of the national survey of health system specialty pharmacy practice. Learning Objectives: <ul style="list-style-type: none"> • Summarize the results of the 2020 ASHP National Survey of Health-System Specialty Pharmacy Practice. • Describe the features and benefits of the health-system specialty pharmacy practice model. 	
	Track A Practitioner Focus	Track B Business Focus
1:00 pm – 2:00 pm	When the Patient is A Provider: Unique Perspectives on MS Therapy The view and experience of the patient is always of paramount importance. Join us for a heartfelt session with a focus on MS therapies with the lens of a patient who is also a provider. Learning Objectives: <ul style="list-style-type: none"> • Summarize the diagnostic challenges related to multiple sclerosis from a patient's perspective. • Plan a patient interview for a new patient in your clinic. • Recommend non-pharmacological therapies to support patient quality of life during treatment. 	Specialty Accreditation Updates: URAC and ASHP Learn about changes and updates to accreditation requirements and survey practice from both ASHP and URAC. Learning Objectives: <ul style="list-style-type: none"> • Summarize recently released revisions and new accreditation programs for specialty pharmacies. • Identify strategies to prepare for accreditation under the latest versions of specialty pharmacy accreditation programs. • Evaluate methods to integrate data into practice to improve patient care, outcomes, and service delivery.

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<p>2:15 pm – 3:15 pm</p>	<p>Managing Biosimilars: A Specialty All Its Own</p> <p>Hear from expert faculty on strategies to evaluate and optimize biosimilars in your health-system and specialty practice. Discussion will include several current and forward-thinking scenarios, and experience from a system-based approach.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Identify biosimilar products and trends likely to be part of specialty pharmacy practice in the near future. • Discuss elements of a successful formulary review processes for biosimilars. • Describe strategies for effective biosimilar adoption in health-systems. 	<p>It's Complicated: Financial and Billing Considerations for Managing Pharmacy and Medical Benefits</p> <p>Payment structure and policies surrounding specialty pharmacy reimbursement evolve quickly. Maintaining (or expanding) payer access is one of the biggest challenges that health system specialty pharmacy leaders face today. Join expert faculty for discussion of key strategies to improve payer access and your financial management of specialty pharmacy operations.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Apply strategies to improve access to managed care contracts. • Develop an action plan for submitting and evaluating third party payer contracts. • Compare challenges and opportunities for specialty pharmacies within the medical benefit.
<p>3:30 pm – 4:30 pm</p>	<p>Communicating with Care and Compassion: A Key to Unlocking Healthcare Disparity</p> <p>Have you been exploring opportunities to strengthen connections with patients and colleagues through more inclusive conversations? In this session, we will discuss strategies to foster effective communication with others as an approach to addressing healthcare disparity. Participants will learn and apply techniques they can incorporate immediately into their practice. You will leave prepared to facilitate more impactful and meaningful conversations with patients and colleagues.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Define common terms related to fostering inclusive conversations with patients and colleagues. 	<p>Speaking Clearly: Inclusive and Bias Free Negotiations in All Your Transactions</p> <p>What you say, and what others hear are not always the same thing! Scenarios with practical and professionally developed solutions will help to ensure your negotiations are not sidelined with inaccurate communications.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Identify commonly used language that may cause a perception of bias in specialty pharmacy negotiations. • Given a scenario, recommend edits to improve the inclusive quality of the pharmacy communication.

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	<ul style="list-style-type: none"> Evaluate approaches to foster inclusive conversations with patients and colleagues. Apply strategies to foster inclusive conversations with patients and colleagues. 	
4:45 pm – 6:00 pm	<p align="center">Specialty Pharmacy Summit Networking</p> <p>This roundtable session will share highlights from the Feb. 2021 ASHP Specialty Pharmacy Future Directions Summit including the recommendations for advancement of hospital and health system specialty pharmacy practice. Join your colleagues during virtual breakout sessions to discuss strategies and best practices for implementing these recommendations into your practice.</p> <p align="center">(No CE offered)</p>	

Thursday, July 15

10:00 am – 11:00 am	Value Based Care: Moving the Needle for Specialty Pharmacy	
	Track A Practitioner Focus	Track B Business Focus
11:15 am – 12:15 pm	<p>Pipeline Drugs: HIV and Gene Therapy</p> <p>Join two clinical specialists for a focused discussion of pipeline therapies in HIV treatment and gene therapy.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> Summarize pipeline therapies in development for HIV treatment. Describe the principles and delivery methods for providing gene therapy. Discuss pipeline gene therapies that may require specialty pharmacy support. 	<p>Site of Care Selection: What's in your Bag?</p> <p>Join two leaders for a discussion and strategy session on ways forward for site of care selection.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> Explain the impact of payer mandated white bagging. Discuss areas of concern with white bagging for hospitals and health systems. Identify advocacy strategies that could influence payer policies.
1:00 pm – 2:00 pm	<p>Clinical Gems in Specialty Pharmacy</p> <p>Join four clinician specialists for focused gems of wisdom from their practices on four hot topics in specialty.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> Describe a current specialty practice update in hepatitis C positive organ transplant. 	<p>Legal Conundrums in Specialty Pharmacy</p> <p>Join a specialty pharmacy practice legal expert for answers and analysis of top issues identified by specialty pharmacy practitioners.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> List payor network admission criteria for various Pharmacy

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	<ul style="list-style-type: none"> Discuss a treatment development in pediatric Cystic Fibrosis (CF). List clinical considerations for use of voxelotor for the treatment of sickle cell disease. Describe strategies to positively impact care for patients receiving oral oncology therapies. 	<p>Benefit Manager (PBM) network requirements.</p> <ul style="list-style-type: none"> Discuss strategies to navigate nontransparent, unclear, changing, and onerous requirements. Explain laws and regulations that impact health-system pharmacies, including Stark law, Anti-kickback statute, and state pharmacy practice acts.
2:15 pm – 3:15 pm	<p>Metrics and Measures- Proving Value Part I</p> <p>Expert faculty will address the need to quantify value to tell your specialty pharmacy story.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> Compare the required infrastructure to use patient-reported data in day-to-day specialty pharmacy practice and retrospective outcomes studies. Given metrics-based data, recommend clinic process improvements to support outcomes studies. Describe metrics and measures used to demonstrate value of specialty pharmacy services to stakeholder groups. 	
3:30 pm – 4:30 pm	<p>Metrics and Measures- Proving Value Part II</p> <p>This session will highlight the successful use of metrics to enable specialty pharmacy program growth and development.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> Discuss healthcare trends that will require outcome reporting. Identify the outcomes measures that demonstrate value. List strategies which position care models for successful future growth. 	
4:45 pm – 6:00 pm	Virtual Poster Session	

Friday, July 16

	<p>Interactive Workshops</p> <p>Included in registration. Pre-register to select your workshop.</p>	
	Foundational Track	Established Track
10:00 am - 12:30 pm	Choose this track if you are new to specialty pharmacy or just beginning to build outcomes efforts. Faculty will address setting goals and strategy for incorporating outcomes into your specialty pharmacy, building infrastructure to complete outcomes projects, finding and utilizing	Choose this track if you have some experience in performing outcomes research within your specialty pharmacy. Faculty will address leveraging outcomes as a value story with stakeholders, incorporating outcomes research findings into practice, and expanding outcomes

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	<p>internal and external resources for outcomes projects, an overview of the research process and execution, and planning for disseminating outcomes research.</p> <p>Key areas of focus:</p> <ul style="list-style-type: none"> • Setting a strategy, building infrastructure, motivating team • Finding and utilizing internal and external resources • Overview of research process, setting timelines, planning for dissemination <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Design a strategy to implement outcomes research within a health-system specialty pharmacy. • Apply methods to execute outcomes research from study planning to research dissemination. • Identify current and potential resources to support outcomes research endeavors. 	<p>research efforts through collaboration with other health system specialty pharmacies and industry leaders.</p> <p>Key areas of focus:</p> <ul style="list-style-type: none"> • Communicating outcomes research findings through presentations, publications, and other mediums • Incorporating findings into practice and building real-time outcomes feedback to pharmacists and providers in clinic • Collaborating with health-systems for multisite studies and manufacturers for funded research <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Identify which specialty pharmacy outcomes are applicable to report to a given audience. • Evaluate outcomes as they relate to a specific disease state or condition managed by specialty pharmacy practitioners. • Explain the need for collaboration among health systems for improved value from specialty pharmacy outcomes.
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ACPE Activity Numbers

Session Name	ACPE Number - P (LIVE)	ACPE Number - T (LIVE)	Credit Hours	Activity Type
Drumbeat for Our Patients' Best Outcomes	0204-0000-21-101-L04-P	0204-0000-21-101-L04-T	1.0 hour	Knowledge-based
ASHP National Survey Results- Health System Specialty Pharmacy	0204-0000-21-102-L04-P	0204-0000-21-102-L04-T	1.0 hour	Knowledge-based
When the Patient Is a Provider: Unique Perspectives on MS Therapy	0204-0000-21-103-L01-P		1.0 hour	Application-based
Specialty Accreditation Updates: URAC and ASHP	0204-0000-21-104-L04-P	0204-0000-21-104-L04-T	1.0 hour	Knowledge-based
Managing Biosimilars: A	0204-0000-21-105-L04-P		1.0 hour	Knowledge-based

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Specialty All Its Own				
It's Complicated: Financial and Billing Considerations for Managing Pharmacy and Medical Benefits	0204-0000-21-106-L04-P	0204-0000-21-106-L04-T	1.0 hour	Application-based
Communicating with Care and Compassion: A Key to Unlocking Healthcare Disparity	0204-0000-21-107-L04-P	0204-0000-21-107-L04-T	1.0 hour	Application-based
Speaking Clearly: Inclusive and Bias Free Negotiations in All Your Transactions	0204-0000-21-108-L04-P	0204-0000-21-108-L04-T	1.0 hour	Application-based
Value Based Care: Moving the Needle for Specialty Pharmacy	0204-0000-21-109-L04-P	0204-0000-21-109-L04-T	1.0 hour	Knowledge-based
Pipeline Drugs: HIV and Gene Therapy	0204-0000-21-110-L01-P		1.0 hour	Knowledge-based
Site of Care Selection: What's in your Bag?	0204-0000-21-111-L04-P	0204-0000-21-111-L04-T	1.0 hour	Knowledge-based
Clinical Gems in Specialty Pharmacy	0204-0000-21-112-L01-P		1.0 hour	Knowledge-based
Legal Conundrums in Specialty Pharmacy	0204-0000-21-113-L03-P	0204-0000-21-113-L03-T	1.0 hour	Knowledge-based
Metrics and Measures—Proving Value: Part I	0204-0000-21-114-L04-P	0204-0000-21-114-L04-T	1.0 hour	Application-based
Metrics and Measures—Proving Value: Part II	0204-0000-21-115-L04-P	0204-0000-21-115-L04-T	1.0 hour	Knowledge-based
Workshop Track A: Foundational Programs	0204-0000-21-116-L04-P	0204-0000-21-116-L04-T	2.5 hours	Application-based

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Workshop Track B: Established Programs	0204-0000-21-117-L04-P	0204-0000-21-117-L04-T	2.5 hours	Application-based
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Relevant Financial Relationship Disclosure

The following persons in control of this activity's content have relevant financial relationships:

Isha Rana: Grant Recipient, Pfizer

All other persons in control of content do not have any relevant financial relationships with an ineligible company.

As defined by the Standards of Integrity and Independence definition of ineligible company. All relevant financial relationships have been mitigated prior to the CPE activity.

Methods and CE Requirements

This activity consists of faculty slide presentations, active learning activities, discussions, and session materials. Participants must participate in the entire activity to get the Attendance Code to claim continuing pharmacy education credit online at the ASHP eLearning Portal. Follow the prompts to complete the evaluation, claim credit, and view the statement of credit immediately after the activity within 60 days of the activity, but no later than September 1, 2021.

Important Note – ACPE 60 Day Deadline:

Per ACPE requirements, CPE credit must be claimed within 60 days of being earned. To verify that you have completed the required steps and to ensure your credits have been reported to CPE Monitor, check your NABP eProfile account to validate that your credits were transferred successfully before the ACPE 60-day deadline. After the 60 day deadline, ASHP will no longer be able to award credit for this activity.

System Technical Requirements

System Requirements Courses and Learning activities are delivered via your Web browser and Acrobat PDF. Users should have a basic comfort level using a computer and navigating web sites.

View the [minimum technical and system requirements](#) for learning activities.