



In the Spotlight

2009 Distinguished Service Award Winner

Denny C. Briley, Pharm.D.

Senior Pharmacy Product Strategist
Enterprise Solutions, GE Healthcare

Denny Briley, Pharm. D., has a long history of being a national leader in pharmacy informatics. He has worked in the informatics field almost since its inception. He began his career in pharmacy informatics at the University of Kentucky where he was chosen to be the representative to a joint development group from the University of Kentucky, University of Wisconsin, University of Saskatchewan and University of Saskatchewan Hospital Systems Study Group for the development of the first computerized pharmacy system to support unit dose dispensing, IV Admixtures and pharmacy generated medication administration records used by nurses. Denny was instrumental in the first Computers in Pharmacy Conferences held by ASHP.

For the past five years, he has been actively involved in the Section, first when it was the Section of Pharmacy Practice Managers Advisory Group on Informatics and Technology and now as a member of the ASHP Section of Pharmacy Informatics and Technology. He also is a member of the Section Advisory Group on Clinical Information Systems. In addition, he contributed to the article "Whither Pharmacy Informatics" in the May 1, 2009, issue of the American Journal of Health-System Pharmacist. In addition, Denny is a member of the Health Information Management Systems Society (HIMSS) ePrescribing Task Force and has been involved with the HL7 Committee for interoperability standards within healthcare since the late 1980s.

Denny received his pharmacy degree from the University of Kentucky in 1970 and his Doctor of Pharmacy degree from the University of Kentucky in 1973 along with a three-year concurrent Pharmacy Residency at the University of Kentucky Medical Center in Lexington, KY.

After graduating, he became the Pharmacy Product Manager at Becton Dickinson Medical Systems in Waltham, Mass. During his time in Waltham he also was an Adjunct Professor for Pharmacy Informatics at Massachusetts College of Pharmacy teaching students the basics of computers and pharmacy. After five years at Becton Dickinson, he moved to a position with BDM Information Systems and moved to Palatine, Ill., in 1987. He spent 25 years developing, marketing, and installing pharmacy systems in his position as Senior Product Manager and

President, USA Operations. In 2002, GE Healthcare purchased BDM, and Denny currently puts his expertise to use as the Senior Pharmacy Product Strategist.

Denny lives in Olathe, Kansas, with his wife of 40 years, Judy, where their two grown children and two grandchildren are nearby. His other interests include singing at church, reading, bicycling and spoiling his granddaughters.