

INTRODUCING CE Listings on the ASHP eLearning Site



Increase traffic to your online CE activities for pharmacists

Are you looking to reach a pharmacy audience actively searching for CE opportunities?

ASHP members consistently list education as a top membership benefit.

Even nonmembers count on ASHP to provide quality CE opportunities.

For the first time, ASHP is including a limited number of outside CE activities on our popular eLearning site and within CE communications.

eLearning Listing

- List your free, online CE activity for one year
- Exposure to an average of over 7,500 unique and 12,000 total visitors per month

ASHP CE Digest

- Include a direct link to a free CE activity
- Published on the first Wednesday of each month
- Reaches over 60,000 learners via email

Monthly data is provided on clicks and reach to assist you in determining ROI.

What is the cost for sharing information about free, online CE activities with ASHP's members and customers?

- One year listing on ASHP's eLearning site: **\$24,000**
- One year listing on eLearning site and inclusion in 2 issues of ASHP's Monthly *CE Digest*: **\$36,000**

Are there any requirements for including a CE listing on the ASHP eLearning site and CE Digest?

All content must be ACPE accredited and will be subject to review for commercial bias. Listed activities must be free to all learners, regardless of membership status. ASHP will not serve as the CE provider or provide CE processing services.

● Additional opportunity to reach ASHP members

AJHP supplements provide a mechanism to reach print subscribers of the journal. Include your education activity either with or without CPE.