



Listed below are a number of other business opportunities available at ASHP and related ASHP business units.

### **Licensing Agreements**

Enhance or supplement your organization's product offering by initiating a licensing agreement with ASHP. Typical examples involve the use of our patient and health professional databases and educational products; the integration of our electronic clinical and drug information resources into the comprehensive product offerings of systems and software vendors; and the use of ASHP data and the use of ASHP data on the Internet or your intranet. Any ASHP publication or elearning product subscription is available to license as well.

To explore the possibilities and assess the benefits of a licensing agreement with ASHP, please call contact Chris Jezowski at [cjezowski@ashp.org](mailto:cjezowski@ashp.org).

### **Bulk Publication Sales**

ASHP offers bulk discounts products published by ASHP. The discount applies only towards multiple copies of the same product. The discount is as follows:

Number of Copies	Discount
5-9	10%
10-24	15%
25-49	20%
50-99	25%
100 or more	30%

For bulk orders over 100 items, please contact customer service at 866-279-0681, or email [custserv@ashp.org](mailto:custserv@ashp.org). You may also contact Chris Jezowski, ASHP Institutional Sales Representative, at [cjezowski@ashp.org](mailto:cjezowski@ashp.org).

## **List Rentals**

Trying to reach the true decision-makers in clinical pharmacy? Through our continually updated database, ASHP connects you with more than 30,000 practicing pharmacists and technicians in hospitals and health systems—including those managed care, ambulatory care, home care, and many other settings. You can further define your targets by primary job function, practice interests, clinical specialty, hospital size, and more.

ASHP membership list rentals are coordinated through Medical Marketing Service (MMS) (800-633-5478), or Direct Medical Data (DMD) (866-436-3328).

For additional information on ASHP membership list rentals, please contact Tesa Reynolds at [marketing@ashp.org](mailto:marketing@ashp.org).

## **Partnering with ASHP**

ASHP is interested in building long-term relationships with the pharmaceutical industry and other health-related concerns. Strategic partnerships are developed with organizations as common goals and priorities are identified. Initiatives with enduring value build upon the expertise and leadership of our members in every aspect of contemporary health-system pharmacy practice and ASHP's mission and outstanding reputation.

For more information about developing a strategic partnership with ASHP, please contact our David Gershman at [dgershman@ashp.org](mailto:dgershman@ashp.org).

## **Partnering with the ASHP Foundation**

The ASHP Research and Education Foundation has a range of opportunities for corporate sponsorship of research and education initiatives that are developed in support of its mission to foster safe and effective medication use in hospitals and health systems.

For more information about opportunities through the ASHP Foundation, please contact Stephen Allen at (301) 664-8818, or via e-mail at [foundation@ashp.org](mailto:foundation@ashp.org).