

What is an Advanced Program?

Definition: Working knowledge of the specific content area is suggested. Information will be presented to expand current expertise.

Why does ASHP assign levels?

- Ensure meeting attendees have the ability to evaluate and select educational sessions that best suit their level of expertise and specific educational needs
- Improve overall meeting satisfaction

A high-level program explores the topic from the perspective of a specialist in the area.

Suggestions for Advanced programs:

- Assume people know what you are talking about;
- Add new information to their current knowledge base;
- **Avoid pathophysiology, background, and rationale;**
- Include controversial or provocative issues to stimulate discussion;
- Offer interpretations rather than statement of facts;
- Provide **new** information or research that is evidence-based and data driven;
- Refer to specific studies or basic sciences;
- Out-do yourself...take a gamble on predicting a new trend or success;

If you have a non-pharmacist as a speaker (especially if they have not spoken at a meeting like ours) suggest to them to present as if they were presenting to **physicians** or **C-suite level hospital administrators**.

