How to get started with PAI 2030 as a State Affiliate

1. **Identify a PAI 2030 champion:** Identify a “lead” and build a team or task force to lead the initiative within your state affiliate or organization. Consider whom to involve on this team: experienced member(s) from legacy PAI work (e.g., PPMI, Ambulatory Care), leaders of health-systems large and small, residents, and student pharmacists. A dedicated group of leaders helps ensure your PAI 2030 efforts stay on track.

2. **Utilize the “PAI 2030 State Affiliate Tool Kit” to plan your efforts.** This provides a roadmap for leading your state through the PAI 2030, with a timeline for meetings, sample agendas, and sample communications you can customize to your state.

3. **Communicate the WHY.** ASHP’s Practice Advancement Initiative began in 2010 to drive pharmacy practice change at a local level. Building on this foundation, PAI 2030 includes 59 recommendations to ensure the pharmacy profession meets the demands of future practice and patient-care delivery models. The revised set of concepts are aspirational rather than prescriptive so practitioners can customize implementation plans for their institutional setting and revise as conditions evolve.

4. Encourage completion of the [PAI 2030 Self-Assessment Tool](#) and corresponding action plan. Dedicating some time to the self-assessment will help identify gaps in your practice and allow you to target areas to work on.
   a. Consider calling health-system leaders and ambulatory care practitioners to explain the initiative and encourage them to complete the self-assessment.
   b. Create a scripted outreach to help facilitate completion of the assessment by contacting representatives from hospitals and/or ambulatory care practice settings.

5. Use the action plan to identify high-priority, feasible, and impactful focus areas (e.g., pharmacy-driven medication reconciliation, residency program expansion). Focus on a few key areas that are achievable and meaningful that help solve a problem in your state. Develop specific plans of action and hardwire in to your strategic plan.

6. Set self-assessment completion goals for your state. **Aim for at least 50% completion** and track your state’s progress to update your members. Consider using your website, social media, and/or newsletters as a way to celebrate the progress you make.

7. Engage residents and student pharmacists.
   a. Have them help with the self-assessment surveys (completion, tracking).
   b. Share how interns/students serve as pharmacist extenders at different health systems within your state, allowing pharmacists to dedicate more time to complex patient care.

8. Provide updates on your PAI 2030 champion task force at Board Meetings. Your task force represents your membership and should represent their views, so it’s good to check in. Additionally, the task force should work with the leadership and governance of your affiliate to provide recommendations. For example, suggesting an educational session on medication stewardship at your annual meeting to your educational planning committee.

9. **Share your ideas, initiatives, and successes.** Telling stories is one of the most powerful means leaders have to influence, teach, and inspire.
   a. Case studies, podcasts, webinars
   b. Publications and posters
   c. Education at local, state, and national meeting
   d. Networking roundtables
   e. Development of playbooks, toolkits