ASHP COVID-19 RESPONSE

Healthcare providers continue to face unprecedented challenges in the fight against the COVID-19 pandemic. ASHP has developed numerous evidence-based resources and tools to help pharmacy professionals and other frontline workers identify solutions, share knowledge, and disseminate critical guidance to improve patient care during this ongoing public health crisis.

ACTIVE ENGAGEMENT

ASHP Official Podcast
81 episodes dedicated to the pandemic, with nearly 81,400 downloads

ASHPOfficial Podcast
2,788 downloads 

2020 ASHP Virtual Midyear Clinical Meeting & Exhibition
8,667 people attended live sessions focused on COVID-19

ASHPOfficial Podcast
1,607 people downloaded the most popular sessions, Roadmap to a COVID-19 Vaccine: Clinical Considerations for Ensuring Safety and Efficacy

ASHPOfficial Podcast


Therapeutic Thursdays: COVID-19 and Pharmacy Preparedness, the most downloaded podcast

ASHP Connect
77,500 active users joined more than 2,300 unique discussion threads in the COVID-19 Connect Community

Social Media
773,400 COVID-19 impressions
1,210,000 COVID-19 impressions
357,900 COVID-19 impressions
117,600 COVID-19 impressions

Webinars
53 COVID-19 webinars with 24,145 total participants

Media
3,900+ COVID-19 stories, generating more than 7 billion media impressions

In April 2020, ASHP launched the COVID-19 Resource Center on ASHP.org to house tools, clinical information, advocacy updates, and materials for healthcare professionals about the pandemic.

POLICY AND ADVOCACY ACTIONS

Inclusion of ASHP’s drug shortage recommendations in federal COVID-19 relief law

FDA Flexibilities for sterile compounding

Increased annual production quota allocations for Schedule II controlled substances

Authorization of pharmacists and pharmacy personnel to test-treat-immunize for indicated populations

ASHP unlocked numerous evidence-based resources and tools on ashp.org, making them available free of charge to support the national response to the pandemic.

In April 2020, ASHP launched the COVID-19 Resource Center on ASHP.org to house tools, clinical information, advocacy updates, and materials for healthcare professionals about the pandemic.

For more information about ASHP’s COVID-19 resources, visit ASHP.ORG/COVID-19

VACCINE LEADERSHIP

ASHP supported national vaccination efforts by promoting:

• Broadened authorizations for pharmacy staff to order and administer COVID-19 tests and vaccines

• Increased production from COVID-19 exposure through PPE allocation and vaccine prioritization

• Reimbursement for vaccine administration

• Alignment of a volunteer pharmacy workforce to support FEMA vaccine administration efforts

The top 5 downloaded resources are:

1. Evidence Table for COVID-19-Related Treatments
56,800+ downloads

2,650+ downloads

3. COVID-19 Decision Support Tool: Testing, Contact Tracing, Isolation, and Quarantine
1,080+ downloads

4. COVID-19 Vaccine State Periodic Vaccine Report
850+ downloads

5. COVID-19 Sample List of Potential Pharmacy Public Health Roles
750+ downloads

ASHP COVID-19 RESOURCE CENTER

At the federal and state levels, advocacy efforts by ASHP and our state affiliates resulted in:

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