National Pharmacy Week 2023

Social Media Messaging (Supporters)

General – can be used throughout week

* Happy #PharmacyWeek! We’re proud to support @ASHPOfficial in their efforts to recognize pharmacists, pharmacy technicians, and all those in the pharmacy world who are making a difference in patient care at hospitals, ambulatory care clinics, and other healthcare settings. [ashp.org/pharmacyweek](https://www.ashp.org/Pharmacy-Practice/Resource-Centers/Public-Relations/National-Pharmacy-Week)
* National Pharmacy Week (happening now!) is an annual observance that acknowledges the invaluable contributions that pharmacists and pharmacy technicians make to patient care in hospitals, ambulatory care clinics, and other healthcare settings. Throughout the week, pharmacists and pharmacy technicians at [insert your org’s name] will share some of the many ways they help to ensure safe and effective medication use. Learn more: [ashp.org/pharmacyweek](https://www.ashp.org/Pharmacy-Practice/Resource-Centers/Public-Relations/National-Pharmacy-Week) #PharmacyWeek
* We’re celebrating #PharmacyWeek by [insert celebration details/plans]. Thanks to our wonderful pharmacy colleagues for continuing to make a difference in patient care! #PharmacyStrong @ASHPOfficial
* This #PharmacyWeek, [insert your org’s name] is joining with @ASHPOfficial to recognize the invaluable contributions pharmacists and technicians make to patient care. Learn more here: [ashp.org/pharmacyweek](https://www.ashp.org/Pharmacy-Practice/Resource-Centers/Public-Relations/National-Pharmacy-Week)

Pharmacy Technician Day – Tuesday (#RxTechDay)

* Happy #RxTechDay! We’re sending a huge shout-out to the pharmacy technicians on our team: [tag pharmacy technicians here if possible]. Thanks for all your hard work! #ASHPPharmTech @ASHPOfficial
* It’s #PharmacyWeek – and Pharmacy Technician Day! Thanks to all of the pharmacy technicians on our team for your contributions to patient care. #RxTechDay @ASHPOfficial

Students – Thursday (#4OurPatients)

* I’m proud to join with @ASHPOfficial to build support for provider status legislation by sending letters to my legislators about the importance of pharmacist care to Medicare beneficiaries. Join me in taking action during #PharmacyWeek and reaching out to your congressional representatives today. #4OurPatients <https://www.ashp.org/pharmacy-student/student-societies/sshp-programs-and-resources/advocacy-toolkit-provider-status-for-students>

ASHP Social Media Platforms for Tagging:

[Facebook](https://www.facebook.com/ASHPofficial)

[X (Twitter)](https://twitter.com/ASHPOfficial)

[LinkedIn](https://www.linkedin.com/company/ashp/)

[Instagram](https://www.instagram.com/ashpofficial/)