PROFESSIONAL USE OF FACEBOOK FOR THE PHARMACY STUDENT

By the ASHP PSF Community and eCommunications Advisory Group

First appearances matter.
Make sure your profile picture and photo albums are appropriate and mature.

Untag yourself from inappropriate content.
Untag yourself from pictures that you don't want your boss to see or anything that could be construed as unprofessional.

Showcase your likes.
Show your pharmacy interests by the pages you like and what groups you are associated with. Avoid any controversial topics.

Clean up your wall posts.
Make sure your wall posts are appropriate and avoid negative comments about a pharmacy organization, school, or your profession. Consider changing your profile to "Private" so only friends and family can see your posts.

Use ASHP Connect to access more information at: