Advocacy-Focused Event Ideas for SSHP

- Mirror ASHP’s policy week activities
- Plan and prepare students for State Legislative Day
  - Hold training sessions with guidance from your ASHP state affiliate to educate students on current issues and talking points
  - Hold an advocacy workshop to compose and practice “Elevator Speech”
  - Host a “Mock Interview Your Legislator” event
- Hold a legislative issue round-table
- Refer to ASHP’s Key Issues page for ideas on discussion topics
- Organize a voter registration drive
  - Provide handouts on current pharmacy advocacy issues
- Hold informational sessions on how a bill becomes a law (reach out to your State Affiliates on speaker recommendations)
- Take action learning about and promoting ASHP’s Legislative Efforts
  - Letter-writing campaign to local politicians
- Hold student-led events at your state association lobby day (i.e. health fair for congressional staff)
- Discuss the importance of the ASHP political action committee (PAC)
- Mock ASHP House of Delegates (HOD)
  - Invite state ASHP delegate(s) to a chapter meeting to explain ASHP HOD and the process
  - Ask past or current delegates for their participation in running a “mock” HOD
  - Coordinate the “Mock” HOD with SSHP board members as participants
  - State delegate can provide recent updates from past ASHP meetings
- For states that are still campaigning for provider status, create a “Provider Status Wall”
  - Invite students from all organizations to write what provider status means to them
- Encourage Interprofessional Collaboration
  - Host a panel of pharmacists/physicians/nurses to speak about current issues that impact pharmacy and the healthcare team as a whole
  - Hold a round-table event with students from various healthcare disciplines
  - Host a “Pints for Providers” (or pizza, pasta, etc) event and encourage healthcare professionals from other disciplines to give accounts of interventions pharmacists have made on their teams
○ Use as an opportunity to educate other healthcare students on ways pharmacists provide value

● SSHP General Meeting Ideas for Incorporating Advocacy
  ○ Share and discuss ASHP daily briefing emails at every meeting to provide national, state, and healthcare legislation updates
  ○ Host a 90 Second Policy Challenge
    ■ Assign Policy chair or SSHP member to provide a legislative update under 90 seconds during each meeting.
  ○ Hold Policy Quizzes with prizes
    ■ Use online quizzes to allow chapter members to compete against one another by answering questions regarding recent pharmacy policy updates
    ■ Discuss answers and expand on legislation after the competition is over

ASHP Resources for the Policy Chair
● ASHP Advocacy Resources
  ○ ASHP Legislative Advocacy Toolkit
  ○ ASHP Advocacy and Issues page
    ■ Includes sections on What’s New, Provider Status, Key Issues, and Advocacy
● ASHP Policy Process
  ○ Review the Overview of the ASHP Policy-Making Process to understand ASHP’s policy cycle
  ○ ASHP Policy Week
    ■ ASHP Policy Week serves as the kickoff to the ASHP policymaking process and the foundation of ASHP’s advocacy efforts. Nearly 100 ASHP members who serve on five policy-recommending councils and the Commission on Affiliate Relations spend two days deliberating the profession’s most pressing issues.
    ■ Follow the Policy Week proceedings and relevant topics of discussion by the ASHP Councils
  ○ House of Delegates (HOD)
    ■ The HOD is the ultimate authority over ASHP professional policies, which express the Society's stance on important issues related to pharmacy practice and medication use in society.
    ■ Follow the HOD annual proceedings via ASHP Connect or by accessing the webpage.
Attend the ASHP Summer Meetings to observe the HOD meeting and bring forward any issues for ASHP to consider.

- **ASHP State Affiliates**
  - Work with your state affiliate to find bills relevant to pharmacists in your state
  - Access the ASHP State Affiliate Directory to find the one closest to your SSHP.
  - Follow your ASHP State Affiliate page for state-based legislative initiatives

- **Follow legislative updates through ASHP’s News and Media resources:**
  - ASHP daily briefing
  - ASHP Newslink
  - ASHP Advocacy Updates
  - *To ensure you are receiving relevant updates through ASHP’s communications, log in to your ASHP account > My account > NewsLinks tab (under the Participation tab) > Check on all relevant NewsLinks of your interest*

- **Follow ASHP on social media**
  - Facebook, Instagram (ashpofficial), Twitter (@ASHPOfficial)