

## Membership Resources Guide

For SSHP Student Liaisons and SSHP Faculty Advisors

This reference document will walk you through how to best utilize the membership recruitment materials enclosed in your package and assist in your efforts to increase membership and involvement in ASHP and your SSHP. Your role is very important in helping student pharmacists at your SSHP understand the various professional development resources available to them through ASHP membership and we thank you in advance for your support. Below, you will find talking points and a list of relevant ASHP student resources.

### HOW TO DESCRIBE ASHP

- ASHP is the leading national pharmacy organization representing pharmacy practitioners in hospitals, health systems, ambulatory care clinics, and other settings spanning the full spectrum of medication use.
- For more than 75 years, ASHP has advanced pharmacy practice and transformed members into leaders.
- ASHP is one of the largest national pharmacy organizations with nearly 50,000 members, including pharmacists, student pharmacists, pharmacy residents, and pharmacy technicians. ASHP works to advance the profession of pharmacy and supports its members to provide the best possible care to their patients.
- ASHP has resource centers, publications, policy positions, guidelines and specific member sections to support your pharmacy practice needs.
- The [ASHP Pharmacy Student Forum](#) is the organizational home for student pharmacists throughout their pharmacy education, providing information and support for residency preparation, leadership development, and career planning.
- ASHP is with you every step of the way.

### HOW TO UTILIZE THE MATERIALS IN YOUR MEMBERSHIP RECRUITMENT PACKAGE

- Conduct membership drives on your campus:
  - Use the ASHP poster/table top as part of your display.
  - Display the **ASHP Student Membership brochure** and have plenty of membership applications out.
  - If you have access to a laptop, consider playing the ASHP Student Membership Video or PPT presentation that will be emailed to you. Also, consider having the ASHP Join Now screen for individuals to join during the membership drive.
  - Use the ASHP Student Membership Video and PPT at your first SSHP meeting
- Use ASHP membership pins as incentives for joining.
- Use ASHP silicone cell phone wallets as an incentive/giveaway.

### WHAT ARE THE DUES FOR JOINING?

- **ASHP National Student Membership Dues: \$51 (or less than \$5 a month)**. Membership runs for no less than 12 months with a renewal month of December (i.e. if you join anytime in the Fall of 2018 your membership will run through December 31, 2019).
- **State Affiliate Dues:** vary among states. Please contact your local state affiliate for their dues amount.
- **SSHP Dues:** vary among SSHPs.

### HOW TO MARKET MEMBERSHIP

Market your membership events and encourage participation!





- Share your story
  - Tell student colleagues how you have benefited from ASHP membership.
- Membership is everyone's job!
  - The entire executive board and current members should be engaged in membership recruitment.
- [Become knowledgeable](#)
  - Be prepared to tell potential members why they should join ASHP and your SSHP. Be sure you are familiar with the ASHP membership benefits listed below as well as your SSHP benefits so you can answer the "what's in it for me" questions.
  - Be prepared to tell potential members how they can engage and join at all levels: on your campus, at the state level, and nationally with ASHP.

**MEMBERSHIP RECRUITMENT STRATEGIES**

- **Develop a new student welcome email** and introduce ASHP and your SSHP as their professional organizational home.
- **Host informational social events** (i.e. picnics, receptions, membership fairs) so new students can network with peers and your SSHP leadership.
- **Develop your own SSHP Guide** for new members that provides information on how new students can reach out to SSHP leaders and get involved in your SSHP.

**WHY STUDENT MEMBERSHIP MATTERS**

ASHP student membership provides benefits to help student pharmacists reach their educational goals and career aspirations. Below are some key student member benefits to share during upcoming recruitment events.

BENEFIT DESCRIPTION		WHO CAN BENEFIT FROM IT?
	<p><a href="#">Residency Resources</a></p>	<p>ASHP maintains the largest online residency directory so you can research residencies in your state and nationwide.</p> <p>The <a href="#">ASHP Residency Showcase<sup>SM</sup></a> at the <a href="#">ASHP Midyear Clinical Meeting</a> is the largest interactive display of pharmacy residency programs in the world, giving you the opportunity to meet with residency program directors from around the country.</p> <p><b>P1:</b> <a href="#">Learn why residency is important and if one is right for you.</a></p> <p><b>P2/P3:</b> <a href="#">Research the types of positions and programs available.</a></p> <p><b>P4:</b> Narrow your options for applying to residency programs and access resources for every aspect of the residency process.</p>
	<p><a href="#">CV Review Program<sup>SM</sup></a></p>	<p>Your CV is a key component to showcasing your experience and education.</p> <p><a href="#">ASHP's CV Review Program<sup>SM</sup></a> shares submitted CVs with experienced ASHP members dedicated to providing quality feedback. Submissions are accepted online in the fall and spring. This free service is available to all student members.</p> <p><b>P1 to P2:</b> Get the help you need to build your CV.</p> <p><b>P3:</b> Refine your CV.</p> <p><b>P4:</b> Perfect your CV.</p>
	<p><a href="#">Mentor Match<sup>SM</sup></a></p>	<p><a href="#">Mentor Match<sup>SM</sup></a> allows you to search the online member database and expand your professional network. Establish a mentoring relationship today to help you navigate school, internships, and residencies.</p>
	<p><a href="#">ASHP Connect</a></p>	<p><a href="#">ASHP Connect</a> is an online social media community consisting of seasoned practitioners and like-minded student pharmacists, where you can participate in discussion threads, online journal clubs, blogs, and more.</p> <p><b>P1 to P4:</b> Mentorship is important for your career success.</p>
	<p><a href="#">AJHP® (American Journal of Health-System Pharmacy) and the AJHP Residents Edition</a></p>	<p><a href="#">AJHP®</a>, the most widely recognized and respected clinical pharmacy journal in the world, is available through print and online format 24 times a year. <a href="#">AJHP</a> and the <a href="#">AJHP Residents Edition</a> is free to members.</p> <p><b>P1 to P4:</b> The <a href="#">AJHP Student Forum Column</a> highlights articles that address the unique needs of student pharmacists throughout school and as they transition into new practitioners.</p>

			<p><b>P4:</b> Look into the <i>AJHP Residents Edition</i>, a premier forum for pharmacy residents and recent residency graduates to showcase projects carried out during their residency training.</p>
	<p><a href="#">American Hospital Formulary Service®: Clinical Drug Information™ (AHFS CDI)</a></p>	<p>The new <a href="#">AHFS CDI</a> is your comprehensive, interactive drug information resource. This free service is available to all student members.</p>	<p><b>P1 to P3:</b> Utilize AHFS CDI for academic courses, research, IPPE rotations and to stay up to date with the current clinical drug information.</p> <p><b>P4:</b> Integrate AHFS CDI mobile app as part of your APPE rotation drug information resource.</p>
	<p><a href="#">ASHP Daily Briefing</a></p>	<p>Student pharmacists are busy. <a href="#">ASHP's Daily Briefing</a> email is your one stop shop for staying up-to-date on all things pharmacy.</p>	<p><b>P1 to P4:</b> Keep up with important news on medical issues and health care with ASHP's Daily Briefing email.</p>
	<p><a href="#">ASHP Newslink</a></p>	<p>ASHP's email <a href="#">Newslinks</a> provide you with the latest news and issues affecting pharmacy.</p>	<p><b>P1 to P4:</b> Stay informed of the latest breaking news affecting pharmacy in an easy-to-read format.</p>
	<p><a href="#">ASHP Pharmacy Practice Sections</a></p>	<p>Identify your area of professional interest. ASHP offers six pharmacy practice sections, including <a href="#">Ambulatory Care</a>, <a href="#">Clinical Specialists and Scientists</a>, <a href="#">Inpatient Care</a>, <a href="#">Pharmacy Informatics and Technology</a>, <a href="#">Pharmacy Practice Managers</a>, and <a href="#">Specialty Pharmacy</a>.</p>	<p><b>P1 to P4:</b> Join as many Sections as you wish for free and seek opportunities to learn about career options.</p>
	<p><a href="#">ASHP Website</a></p>	<p>The ASHP website has a number of <a href="#">student specific resources</a> at your fingertips.</p>	<p><b>P1 to P4:</b> Take advantage of member-only resources and tools to help you through your pharmacy education and beyond.</p>
	<p>Meetings, Events, and Publications</p>	<p>ASHP's live national meetings available to students include the <a href="#">ASHP Midyear Clinical Meeting &amp; Exhibition</a> and the <a href="#">ASHP Summer Meetings &amp; Exhibition</a>. Registration fees for these meetings are offered at a 80% discount for student members.</p> <p>ASHP members receive exclusive discounts on ASHP publications, products, and services.</p>	<p><b>P1 to P4:</b> Attend educational sessions, engage in poster presentations, and network with students and practitioners across the nation.</p> <p><b>P4:</b> Participate in the <a href="#">Residency Showcase</a>, <a href="#">Personnel Placement Service (PPS)</a> and learn more about various post-graduate opportunities.</p>
	<p>Leadership Opportunities</p>	<p><a href="#">ASHP Pharmacy Student Forum Executive Committee</a> and <a href="#">Advisory Groups</a>, ASHP Councils and Commission, and Student Liaison.</p> <p><a href="#">Policy and Advocacy</a></p>	<p><b>P1 to P4:</b> Get involved with ASHP by applying to various positions available to student members.</p> <p><b>P1 to P4:</b> Attend advocacy programs, state legislative day, ASHP House of Delegates, and organize visits to state legislator offices with your peers.</p>