

Organ Donation Awareness

ASHP MIDYEAR 2015

UNIVERSITY OF MISSOURI-KANSAS CITY SCHOOL OF PHARMACY



WHY IT'S IMPORTANT:

- Every year over 123,000 Americans await lifesaving organ transplants
- On average, 22 people die daily due to lack of available organs for transplant.
- Current statistics show that while 90 percent of Americans support organ donation, only 30 percent of Americans know the steps to become an organ donor.
- Each person that becomes a donor may save the lives of more than 50 people.

Statistics Taken From:
<http://www.mwtn.org/stats>



OUR PLAN:

- Student Pharmacists with the University of Missouri-Kansas City Student Society of Health-System Pharmacy (UMKC-SSHP) invited the local organ procurement organization, Midwest Transplant Network (MTN), to speak at a general meeting to demonstrate the importance of organ donation awareness and explain the process of organ donation to our students. Student Pharmacists then had the opportunity to promote organ donation at local community health fairs.



THE OUTCOME:

- UMKC-SSHP promoted organ donation awareness by setting up booths at local health fairs on both of our campuses to encourage members of the community to sign up to become organ donors. UMKC-SSHP also advertised organ donation on coffee sleeves given out at local coffee shops. UMKC-SSHP plans to collaborate with MTN for future donor drives at local blood drives and health fairs.

HOW TO START AN ORGAN DONATION AWARENESS PROGRAM AT YOUR SCHOOL:

1. Contact your local procurement organization to find out more information about how your chapter can get involved with organ donation awareness by visiting: <http://organdonor.gov/materialsresources/materialsopolist.html>
2. Invite a representative from the organization to speak to your chapter at a general meeting to educate your members about organ donation and form a connection with your local procurement organization.

For more Information about Organ Donation, contact Carly Owens at owenscm@health.missouri.edu