<table>
<thead>
<tr>
<th>Name of Event</th>
<th><strong>The Asheville Summit for Provider Status</strong></th>
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<tbody>
<tr>
<td>Name of College of Pharmacy</td>
<td>The University of North Carolina Eshelman School of Pharmacy- Asheville Campus</td>
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<td>What We Did</td>
<td>We hosted a daylong symposium on Provider Status aimed at students and pharmacists to educate and inspire them. There were speakers talking about national organization efforts towards provider status, state efforts towards provider status, a U.S representative perspective, The Asheville Project, student chapters sharing resources, social media training and current inter-professional models of practice.</td>
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<td>Objective</td>
<td>Create an event to empower students from pharmacy schools around the southeast region to advocate for provider status on their own campus.</td>
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| Plan | • Reached out to a faculty member for ideas, guidance, & mentorship throughout Invited pharmacists, pharmacy students and physicians to discuss aspects of provider status and their current practices.  
• Planned a daylong conference of workshops and talks for health professionals and students to educate them about provider status, advocacy efforts and provide them with tools.  
• Reached out to schools all over the Southeast to participate in the event  
• Created opportunities for student pharmacists to advocate for the profession at the event itself, including a letter writing campaign, sharing of ideas and social media photo booth. |
| Outcome | • 120 students from 11 different pharmacy schools attended the Summit.  
• Students left with concrete ideas and strategies they could implement on their campus.  
• Students walked away better educated about Provider Status and ready to serve as their school’s active advocate for the pharmacy profession. |
| What You Can Do | • Find something your campus is passionate about. Have a brainstorming session to find topics that would draw the attention of fellow colleagues. Cast a wide net!  
• Connect with other campuses through national meetings, online forums, email and social media advertising campaigns.  
• Engage community partners and local professionals with common goals and get their buy-in/support.  
• Think of broad, popular topics to connect with like-minded students, practitioners, and to impact our profession |
| Steps to Implement | • Recruit energized students on your campus to form a planning committee.  
• Find a mentor to help guide you in planning and seek regular feedback.  
• Define the goals and objectives you hope to accomplish throughout the planning event and set deadlines along the way.  
• Start early and create a SAVE THE DATE to get the word out! |
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