

Brains For Batson

Objective:

The objective of Brains for Batson was to raise money for Blair E. Batson Children's Hospital while also providing our Student Society members a stress-free night of fun. Often times, in school we become so busy that we do not take time to relax. This event provided our members a chance to interact with each other and the community while raising money for an excellent cause. The goal was to develop a desire to give back to those in need as a part of professional development in service of the pharmacy profession and community.

Plan:

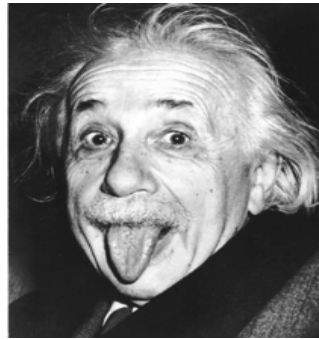
Student Pharmacists at the UM-SSHP held Brains for Batson Trivia Night at a local restaurant to support Blair E. Batson Children's Hospital. Batson Children's Hospital is located in Jackson, Mississippi, and is the premier location for sick and injured children in the state. Last year, UM-SSHP designed a trivia night held for the school as well as members of the community. One of the local restaurants allowed us to use their space for free to help us with our cause. A committee of students designed the questions for the evening and advertised around town and campus.

Outcome:

Through this event, our Student Society was able to raise over \$500 for Blair E. Batson Children's Hospital and positively impact the lives of those in need. Our event led to multiple interactions in the community and fostered relationships that would not have been made otherwise. This event not only raised money for our local children's hospital, but also fostered the desire to give back to those in need, which is a vital part of

Brains For Batson

Trivia Night for Blair E. Batson Children's Hospital
Thursday, April 16, 2015
7:30PM @ the Blind Pig



\$5 entry fee per person

1st place: Four gift cards worth \$60
2nd place: Four gift cards worth \$40
3rd place: Four gift cards worth \$20

All proceeds go to:
Blair E. Batson Children's Hospital in Jackson, MS

Sponsored by:
The University of Mississippi School of Pharmacy chapter of ASHP-SSHP

What you can do:

- Have a small group of students in your organization come up with trivia questions (i.e. 5 questions per category with 5 categories of topics such as Audio, Movies, and Quotes).
- Advertise around your campus and community in the local newspapers, school wide emails, and flyers.
- **DONATE ALL PROCEEDS TO YOUR LOCAL CHARITY OR HOSPITAL.**

For questions or more information contact:

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