The objective of our “Spring It Forward” Health Fair was to provide various healthcare services to the public, with an eye towards the promotion of knowledge sharing. This was accomplished through a university-wide collaboration of both students and faculty from all health disciplines, including the College of Pharmacy, College of Nursing, and College of Dental Medicine.

Roseman University of Health Sciences College of Pharmacy
SSHP’s Student Community Outreach Committee collaborated with clinical faculty and student pharmacists to deliver a health and wellness experience that touched upon a wide range of family and children-friendly topics with a strong emphasis on knowledge sharing. The health fair targeted both children and their parents through a carnival theme, where free healthcare services along with information which could be "passed forward" to other family members and friends was offered. This event operated under a two-part system, where children were initially directed to one of several health-fair booths, where a carnival-themed "health awareness" card was distributed. The cards' messaging promoted health awareness and encouraged children to "pay forward" what they learned with their parents; to achieve this, student pharmacists encouraged each child (or their parents) to repeat and answer questions on the information they had just received. Once complete, participants were then given a raffle ticket to use at the on-site carnival along with the "health awareness" card to take home, refer to, and share in the future. Providing our patients with shareable, retainable information allowed them to “spring forward” what they learned to others.

**Plan:**

**Process:**

**PLANNING**

- Plan ahead! Call local radio stations and community organizations to ask how you can collaborate on upcoming events in your community
- Determine Spring It Forward date(s) and location(s), keeping an eye on the academic curriculum to ensure maximum student and faculty participation
- Work directly with the University’s Department of Public Relations and Marketing team to promote “Spring It Forward” to the public through the use of newsletters, flyers, radio commercials, and advertisements
- Determine the services each College would like to provide, in order to both establish a list of offerings germane to either children, adults, or both, as well as to ensure no duplication at the event
- Invite other members of the community to participate and provide services your College/University would be unable to provide (we enlisted Mammovan for mammography services & Southern Nevada Health District for vaccines, for example):

-continued on the back
POTENTIAL SERVICES/SCREENINGS OFFERED:

- Blood pressure, cholesterol, blood glucose screenings
- Educational tools and resources for smoking cessation
- Medication education/counseling
- Low cost/no cost vaccinations through assistance/coordination with community partners
- Dental/oral health screenings/information
- Other services available in the community depending on availability (STD/HIV screening and education, mammographies, etc.)

VOLUNTEERS

- Take care of your volunteers! Assign one to two people to assist the volunteers with all event information and logistical challenges.
- Have a volunteer check-in section. Provide water, sunscreen, and a place for breaks if needed.
- Have all volunteers wear predetermined event attire (we ordered and utilized matching themed T-shirts).
- In addition to "kid-friendly" volunteers to man the games/prize giveaways, supplemental materials are key!
- 5x7 index-sized educational information cards developed by each screening/healthfair booth
- Provide tokens/raffle tickets at each screening/healthfair booth for kids and parents to utilize in the carnival section

CARNIVAL

a. Have 5-7 smaller games and 1-2 big ones  
b. Example games include: Ping Pong Toss, Bean Bag Toss, Water Balloon Toss, Hula Hoop Competition, Arts/Crafts Station etc

MEASURING OUTCOMES

- Utilized forms developed by our SSHP Chapter to track number of patients and services provided at each booth of healthfair
- Provided volunteers with forms/surveys to solicit feedback and suggest areas of improvement/additional ideas
- Created follow-up cards for parents to complete in order to provide suggestions for additional desired services as well as a questionnaire regarding the perceived utility of the event and likelihood of again participating in the future

Outcome:

This healthfair resulted from a massive intraprofessional collaboration of students and faculty from our College of Pharmacy, Nursing, and Dental Medicine, culminating in our University's largest volunteer pool, with over 92 individuals participating. Over 514 patient screenings were conducted, including asthma & smoking cessation education, blood pressure measurements, blood glucose and cholesterol fingersticks, vaccine administration, drug safety awareness, cold & flu hygiene, swimming safety, BMI calculation, diet & nutrition education, and dental screenings. This extensive student run healthfair by Roseman University of Health Sciences College of Pharmacy allowed SSHP members to collaborate with other health disciplines towards a shared goal of impacting our community through delivery of services & sharing of knowledge

FOR MORE INFORMATION, CONTACT FACULTY ADVISORS:

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AVAILABLE RESOURCES TO ASSIST IN ACCOMPLISHING YOUR PROJECT:  
http://www.ashp.org