

## Activity Announcement

### Demonstrating Value – Establishing a Framework for Measuring and Reporting Outcomes

*Planned in cooperation with the ASHP Section of Pharmacy Informatics and Technology, Section of Pharmacy Practice Leaders, and Section of Specialty Pharmacy Practitioners*

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**ACPE Activity Number:** 0204-0000-20-017-L04-P

**Activity Date:** May 7, 2020

**Activity Type:** Knowledge-based

**CE Credits:** 1.0 hour, no partial credit

**Activity Fee:** Members – Free / Non-Member – Not Available

### Accreditation for Pharmacists

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The American Society of Health-System Pharmacists is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

### Target Audience

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This activity was planned to meet the educational needs of pharmacists engaged in or seeking to engage in measuring and reporting the value of the services they provide within their hospitals and health-systems.

### Activity Overview

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Delivering safe and effective patient care by optimizing medication use is foundational to the profession of pharmacy. However, the science of measuring and demonstrating the impact and outcomes of pharmacy services is still evolving. It requires strategic alignment within the healthcare system and the national quality agenda for patient health. This webinar will provide a framework for identifying and prioritizing process and outcome measures that will improve patient health while demonstrating value to internal and external stakeholders.

### Learning Objectives

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- List sources of measurement within and beyond the department of pharmacy.
- Discuss approaches for identifying meaningful measures to demonstrate the value of pharmacy and pharmacist services.
- Identify stakeholders throughout the measurement cycle for the purpose of capturing, benchmarking, and reporting measure outcomes.
- Explain how the ASHP Pharmacy Accountability Measures pseudocode resource can support implementation efforts for measuring and reporting outcomes on national quality measures.

### Schedule of Educational Activities

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- Introduction and Announcements
- Presentation
- Questions, Answers, and Discussion



## Activity Announcement

### Faculty Information

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- **Tara N. Berkson, Pharm.D., BCACP**, Regional Director, Clinical Pharmacy Services, Credena Health Specialty and Outpatient Pharmacies, Providence St. Joseph Health, Portland, OR
- **Mary-Haston Vest, Pharm.D., M.S., BCPS**, Clinical Manager, Analytics, Outcomes, and Impact, UNC Health Care, Chapel Hill, NC
- **Moderator: Ryan Hannan, Pharm.D., M.B.A.**, PGY2 Health System Pharmacy Administration and Leadership Resident, Advocate Aurora Health, Milwaukee, WI

### Faculty Disclosures

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In accordance with the ACPE's and ACCME's Standards for Commercial Support, anyone in a position to control the content of an educational activity is required to disclose to the accredited provider their relevant financial relationships. In accordance with these Standards, all potential conflicts of interest have been resolved. *An individual has a **relevant financial relationship** if he or she (or spouse/domestic partner) has a financial relationship in any amount occurring in the last 12 months with a commercial interest whose products or services are discussed in the activity content over which the individual has control.*

As defined by ACCME, a **commercial interest** is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. The Standards for Commercial Support do not consider providers of clinical service directly to patients to be commercial interests. The existence or non-existence of relevant financial relationships will be disclosed to the activity audience. All identified conflicts of interest must be resolved prior to the activity.

- **All planners, presenters, reviewers, and ASHP staff report no financial relationships relevant to this activity.**

### Methods and CE Requirements

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This Live Webinar activity consists of faculty slides presentations, active learning activities, discussion, and handouts. Participants must attend the activity in its entirety to get the Attendance code to claim continuing pharmacy education credit online at ASHP eLearning Portal. Follow the prompts online to complete the evaluation, claim credit and view the statement of credit immediately after the activity but no later than **July 6, 2020**.

Per ACPE requirements, CPE credit must be claimed within 60 days of being earned. To be sure your CE is accepted inside of ACPE's 60 day window; plan to process your CE before **July 6, 2020**! Claim your CE at <http://elearning.ashp.org>. Once you have processed and claimed your CE credit, we encourage you to check your NABP eProfile account to verify your credits were transferred successfully before the ACPE 60-day deadline. It is an electronic direct-report process so your credits should appear in your account within a few minutes. After the 60 day deadline, ASHP will no longer be able to report your credit(s) for this activity.

### System Technical Requirements

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Courses and learning activities are delivered via your Web browser and Acrobat PDF. Users should have a basic comfort level using a computer and navigating web sites.

View the [minimum technical and system requirements](#) for learning activities.