

Attracting New Practitioners to Join and Volunteer with State Affiliates

March 30, 2017



Background

- **Live discussions**

- Presidential Officer Retreats (November 2016)
- Midyear Clinical Meeting - ASHP New Practitioners Forum Advisory Group Meetings (December 2016)
- State Affiliate Executives Meeting (February 2017)



Objectives

- How do we attract and keep new practitioners engaged?
- How do new practitioners prefer to be communicated to?
- What are some best practices new practitioners have observed from state affiliates?
- How do new practitioners decide to volunteer with state affiliate?

Panelists

Molly Wascher, PharmD, BCPS
Johns Hopkins Medicine

- PGY2 HSPA Resident

State Affiliate Involvement:

- OSHP
- MSHP



Ashley Street, PharmD
VCU Health System

- PGY1 HSPA Resident

State Affiliate Involvement:

- OSHP
- MSHP



Panelists

Mary-Haston Leary, PharmD
UNC Medical Center

- PGY1 HSPA Resident

State Affiliate Involvement:

- NCAP



Andrew Mays, PharmD, CNSC
Mississippi Baptist Health Systems

- Clinical Pharmacy Specialist

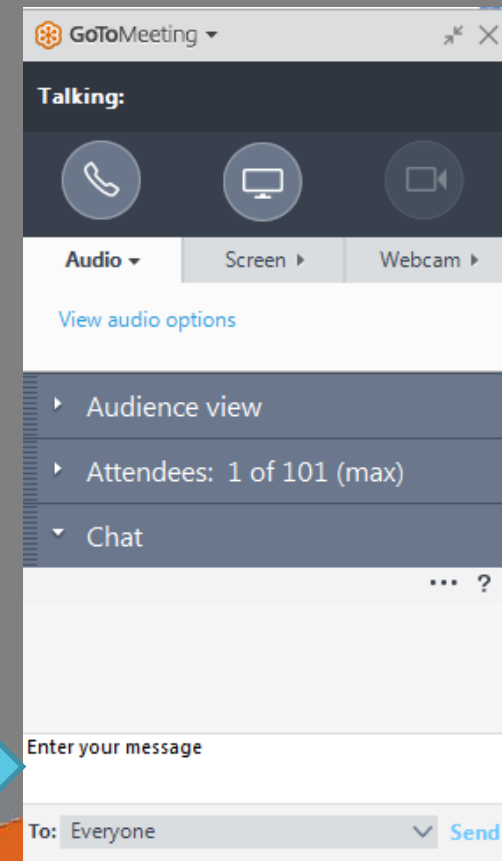
State Affiliate Involvement:

- MSHP



Webinar format

- Next 4 slides contain questions that we will ask the NP panelists to comment on.
- Submit your questions and comments using the GoToMeeting chat box.



What do new practitioners want from a state affiliate?

ATTRACTING AND KEEPING NEW PRACTITIONERS



Methods of communication?

Timing of communication?

Perception of communicating via social media?

COMMUNICATION PREFERENCES



What are some best practices new practitioners have observed from state affiliates?

STATE AFFILIATE BEST PRACTICES



How do new practitioners decide to volunteer with state affiliate?

GIVING BACK



ADDITIONAL QUESTIONS

