

# Attracting New Practitioners to Join and Volunteer with State Affiliates

March 30, 2017



# Background

- **Live discussions**

- Presidential Officer Retreats (November 2016)
- Midyear Clinical Meeting - ASHP New Practitioners Forum Advisory Group Meetings (December 2016)
- State Affiliate Executives Meeting (February 2017)



# Objectives

- How do we attract and keep new practitioners engaged?
- How do new practitioners prefer to be communicated to?
- What are some best practices new practitioners have observed from state affiliates?
- How do new practitioners decide to volunteer with state affiliate?

# Panelists

**Molly Wascher, PharmD, BCPS**  
**Johns Hopkins Medicine**

- PGY2 HSPA Resident

**State Affiliate Involvement:**

- OSHP
- MSHP



**Ashley Street, PharmD**  
**VCU Health System**

- PGY1 HSPA Resident

**State Affiliate Involvement:**

- OSHP
- MSHP



# Panelists

**Mary-Haston Leary, PharmD**

**UNC Medical Center**

- PGY1 HSPA Resident

**State Affiliate Involvement:**

- NCAP



**Andrew Mays, PharmD, CNSC**

**Mississippi Baptist Health  
Systems**

- Clinical Pharmacy Specialist

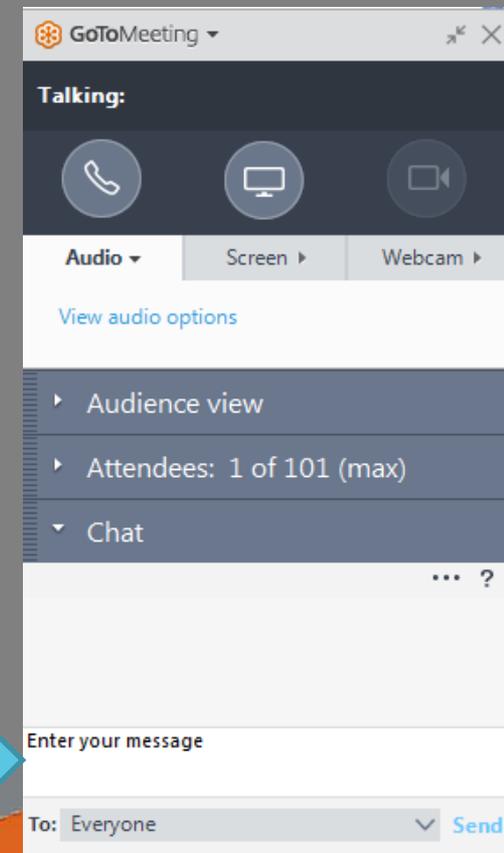
**State Affiliate Involvement:**

- MSHP



# Webinar format

- Next 4 slides contain questions that we will ask the NP panelists to comment on.
- Submit your questions and comments using the GoToMeeting chat box.



What do new practitioners want from a state affiliate?

# ATTRACTING AND KEEPING NEW PRACTITIONERS



Methods of communication?

Timing of communication?

Perception of communicating via social media?

# COMMUNICATION PREFERENCES



What are some best practices new practitioners have observed from state affiliates?

## STATE AFFILIATE BEST PRACTICES



How do new practitioners decide to volunteer with state affiliate?

## GIVING BACK



# ADDITIONAL QUESTIONS

