

Screen to Intervene!

Providing Patient Care and Advocating for the Pharmacy Profession in Our Local Communities
University of Southern California, School of Pharmacy

WHAT WE DID

Objective: The purpose of our outreach events were to provide free health screenings to the local, underserved populations while also advocating for our profession. These objectives were accomplished through coordinating the two largest student-run health fairs of the year and conducting blood glucose, blood pressure and body fat analysis screenings on over 800 participants.

Plan: We planned three separate health fairs throughout the academic year:

- **Mock Health Fair:** This was a new event coordinated by our patient care project directors to better prepare the first year pharmacy students for volunteering at health fairs. Directors introduced students to the work flow of health fairs and assessed students counseling skills.
- **Trojan Family Health Fair:** A health fair coordinated annually and hosted at the USC University Park campus during Trojan Family Weekend. We offered blood pressure, blood glucose and body fat analysis screenings.
- **Festival of Books Health Fair:** An annual Spring health fair held at the USC University Park Campus during the Los Angeles Times Festival of Books Event. This is the campus's largest health fair and attracts participants from all over Southern California. Student pharmacists offered free blood pressure, blood glucose and body fat analysis screenings while also counseling patients on healthy lifestyle choices.

Outcome: Over 100 first year student pharmacists participated in the Mock Health Fair this year, which allowed students to feel fully prepared for the upcoming health fairs.

- Trojan Family Health Fair: 57 students, 6 preceptors, 10,000 participants reached, 278 participants screened
- Festival of Books Health Fair: 92 students, 14 preceptors, 500,000 participants reached, 523 participants screened

WHAT YOU CAN DO

- Establish your target population
- Select a location and date to host the event
 - i.e. a university campus or community center
- Develop advertisement materials including informational handouts and flyers
- **Promote** your events well in advance through local news stations, newspaper and social media
- **Organize** a Mock Health Fair to better prepare your student pharmacists
- At the **end of your health fair**, ask for feedback from student volunteers and preceptors

Contact Us: USC American Pharmacy Student Alliance at uscapsa@usc.edu

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